



**The Newsletter of the
Western States
Communication Association**

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Editor: Stephanie J. Coopman, San José State U

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From the President's Desk: Widening Our Circle and Negotiating Third Spaces

Ron Lustig, San Diego State U

Over 600 of us gathered in Albuquerque in mid-February for WSCA's Diamond Jubilee convention – our 75th anniversary. The convention was organized around the theme of “Widening Our Circle.” It focused on ways to expand our inclusiveness of the individuals we teach and serve, the ideas we research and apply, the methodologies we accept and encourage, the practices we value and espouse, and the people we welcome and invite.



The convention preconference, led by Rona Halualani and Deanna Fassett, focused on ways to transform the basic course in communication. That introductory course, it was suggested, needs to speak more broadly to the various and differently-positioned identities of contemporary students, and the preconference explored ways to do so.

Ronald Takaki, a preeminent scholar on the United States as a multicultural society, delivered the Kickoff Presentation. Takaki's speech was entitled “Widening Our Circle: Multicultural America,” and it challenged the master narrative of American history – the pervasive but mistaken story that the United States was settled by European immigrants and that U.S. Americans are white and European in ancestry.

Michael Omi, the convention's Keynote Speaker, talked about “Rethinking the Language of Race and Racism.” Omi has written extensively on racial stratification, racist and anti-racist social movements, and the social categories used in the U.S. census. His speech challenged many assumptions embedded in the language used to talk about racial and ethnic categories.

At this year's luncheon, we honored Ken Frandsen both for his superb hosting of the 2004 convention and for his lifetime contribution to WSCA; Ken was presented with the Distinguished Service Award, which is the highest tribute given by WSCA. Abhik Roy and Robert C. Rowland received the B. Aubrey Fisher Award for their article "The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition," which was judged to be the best article published in the *Western Journal of Communication* during the past year. The Milton Dickens Award for the best article published in *Communication Reports* during the past three years went to Robert McCann, Hiroshi Ota, Howard Giles, and Richard Caraker for their article "Accommodation and Nonaccommodation Across the Lifespan."

Perennial convention highlights included the President's Reception hosted by Connie Bullis, the Sock Hop, the Newcomers' Reception for first-time attendees, Bullis' Presidential Address, and the business meetings of the various Interest Groups, where interpersonal connections were widened and disciplinary needs were discussed. New to this year's convention were the first annual Undergraduate Scholar's Research Conference, which showcased the best work of our student-scholars; the Fiesta Dinner, complete with mariachis and flamingo dancers; and many "special events" that took full advantage of the unique Albuquerque locale.

A very special "thank you" goes to four people and to two groups, who all helped to make the convention run smoothly. Rachel Dwiggins-Beeler worked closely with me to plan the convention. Christina Sanchez served in a similar planning capacity for the local host. Connie Bullis, as WSCA's president, guided the Association with her steady hand. And as always, Sue Pendell worked tirelessly behind the scenes to make both the convention and WSCA superb. The Interest Group planners for this year's convention were amazing; they provided the wonderful programs that form the intellectual heart of the WSCA convention. And finally, a heartfelt "thank you" to everyone who came to the convention in Albuquerque; who brought with them their scholarship, intellect, passion, and compassion; who worked hard and played hard in the inimitable WSCA tradition; and who shared, supported, sustained, and engaged others in true Western style.

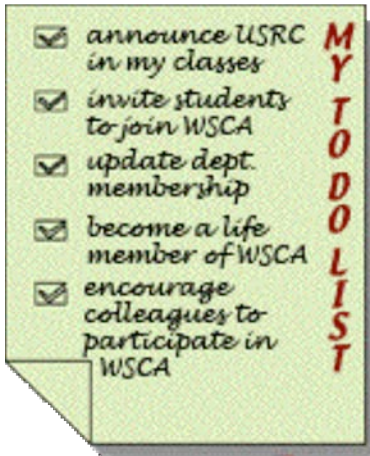
Now it's time to look forward with anticipation and excitement to the 2005 convention in San Francisco. Program planner Mary Jane Collier and the local hosts at San Francisco State U are busy preparing us for "Negotiating Third Spaces" in the incomparable City by the Bay. Please join us there to share your scholarship, to strengthen your connections to your colleagues, and to advance the communication discipline, as we continue our tradition at the 2005 convention of the "Best of the Regionals." Be sure you submit your papers, proposals, and workshop before the September 1, 2004 deadline.

Membership Has Its Privileges (and Blessings)

Julie Yingling, Second Vice President

A certainty of careers such as ours is that the demands of everyday duties and delights can blind us to the ongoing blessings that keep us professionally alive. Every year at the annual WSCA convention, I have the opportunity to reflect briefly on the blessing that is Western membership. And I refer to membership in the broad sense. Sure, I am reminded regularly of the quality of our scholars when I receive copies of *Western Journal of Communication* and *Communication Reports*. And yes, when I read the newsletter and use the listserv, I feel connected with the colleagues I have come to know. But, the opportunities for meeting and working with them came at the conventions; that's where you begin to count your blessings. From Vancouver sleet to San Diego sun, we've packed for all kinds of weather to see and appreciate each other.

Our most recent meeting in Albuquerque offered spicy food and conversation, new contacts and old friends, stimulating ideas and mutual support. If you slow down a little bit, you can notice the energy created and exchanged among our members. In Albuquerque, I attended the graduate school workshop and listened to the concerns of students who will, I hope, be presenting papers at a future convention. I easily envisioned them attending business meetings and meeting new friends for the luncheon, dancing at the sock hop and discussing prickly teaching concerns over a glass of wine. But our experience of Western can only continue if we welcome in the energy of these potential new members.



One of my goals is to make sure our membership base reflects the diversity and quality of communication professionals and students in the Western region. I can't achieve that without you, our current members. You may know of a colleague who has dropped from active membership. Or of newer colleagues who have not yet joined. Or of part-time faculty who feel at the periphery of the discipline. You can influence them by speaking to your experience with Western membership. If you value that membership, consider upgrading to life membership yourself. Because students are our future, I will be asking you later this year to assist me in identifying potential student members. It is certainly a good deal for them, and a wonderful investment for us. Finally, I ask you to check your department's membership. My department is small and geographically challenged. Yet, we maintain

a departmental membership and are proud of our affiliation with WSCA. We know we have benefited in terms of supporting and placing our students, recruiting new faculty, and maintaining the quality of our productivity, collegial contacts, and undergraduate curriculum. Membership can do at least as much for you and your department.

Take advantage of the privileges that come with WSCA membership, both the material benefits and the more ephemeral blessings that keep us doing the work we do. To encourage others, send them to our website at www.westcom.org. To upgrade or renew membership, use the online membership form. Thanks for keeping WSCA rich in the talents and loyalties of its members!

2004 WSCA Award Winners

- ❖ ***Distinguished Service Award:*** Kenneth Frandsen, U of New Mexico
- ❖ ***Model Teaching Program Award:*** Albuquerque Vocational Technical Institute
- ❖ ***B. Aubrey Fisher Outstanding Journal Article Award:*** Abhik Roy and Robert C. Rowland for "The Rhetoric of Hindu Nationalism: A Narrative of Mythic Redefinition"
- ❖ ***Milton Dickens Award for Exemplary Empirical Research:*** Robert McCann, Hiroshi Ota, Howard Giles, and Richard Caraker for "Accommodation and Nonaccommodation Across the Lifespan"
- ❖ ***WSCA Debut Paper Award:*** Jason Lesko, U of Colorado, Boulder, "Defining the Network: A Postmodern Interpretation of the Discourse about University Bandwidth and Network Use Policies" (nominated by the Organizational Communication Interest Group; presented by the Executives Club)
- ❖ ***Feminist Scholarship Award:*** Angela G. Ray, "Representing the Working Class in Early U.S. Feminist Media: The Case of Hester Vaughn," *Women's Studies in Communication*, 26(1), Spring 2003 (presented by the Organization for Research on Women and Communication)

2004 WSCA Distinguished Service Award Speech Honoring Dr. Kenneth Frandsen

Leigh Arden Ford, Executive Council Member at Large

Chairing the Distinguished Service Award Committee is perhaps one of the best jobs in the Association. One gets to bear glad tidings and the recipient of those tidings and the members of the audience are surprised and delighted by the choice. It is especially gratifying to present this award in this our Diamond Jubilee Year.

In light of this 75th anniversary and in preparation for today's presentation I have been thinking about our history as an association. Thanks to Dr. Malcom Sillars, I was able to read on our web site about all of our foremothers and forefathers who created and shaped that history. Last year I received the official notebook of my office, the sacred notebook passed from generation to generation. I have paged repeatedly through this notebook, a now weighty historical repository of the record of service of many in this association. Reading the letters of nomination and support recounting the countless hours of service provided by past recipients of this award was both inspiring and humbling. Today we once again offer our appreciation to these individuals for their commitment to all of us. Would all past Distinguished Service Award winners please stand and will you all please join me in expressing our thanks.



**Kenneth Frandsen
2004 WSCA Distinguished
Service Award Recipient**

The Distinguished Service award was established in 1979 and was first awarded in 1980. Its purpose is to honor “persons who have made considerable and longstanding contributions to WSCA and the communication field.” This year’s recipient wears this description well. In the words of one supporter “it is clear that (this individual) not only talks the talk but walks the walk of service to WSCA and many of us have reaped the benefits of her or his contributions.”

The research and service record of this year’s recipient reveals a 20 plus year commitment to the Association. The recipient’s leadership in WSCA has been described by colleagues as “quiet, and steadfast.. his or her commitment to the organization and its membership never wavering.”

This year’s Distinguished Service award winner has participated on countless panels, published in our journals, organized workshops and contributed repeatedly to the governance of the association in a variety of roles. The recipient has been both a member of and chair of the Finance Committee and the Time and Place Committee. This individual has served in the Legislative Assembly several times, has been a member of the Executive Council twice, and has provided leadership to The Executives’ Club. As a real measure of his devotion to WSCA, our recipient has twice served as our convention local host and happily took on this important responsibility for an amazing third time this year.

In all the letters supporting his nomination, a common theme emerged— recognition of his willingness to take on any task and to give that extra effort to ensure the success of whatever responsibility with which he was charged—from personally greeting WSCA conference attendees at the airport in his role as local host to working diligently to ensure that all Interest groups submitted Debut papers to the Executives Club for award consideration when he was chair of that committee to ensuring a true New Mexican experience for all of us at the Fiesta dinner Saturday evening.

In sum, his many actions large and small over the years make up his career of distinguished service to this organization. As one colleague wrote, “In his story you will find the story of one of our unsung heroes who deserves the recognition inherent in this award.”

I am pleased to present the 2004 WSCA Distinguished Service award to Dr. Kenneth Frandsen of the University of New Mexico.

Report on the First Annual Undergraduate Scholars Research Conference

Mary Jane Collier, President Elect



It was an auspicious beginning for the first annual Undergraduate Scholars Research Conference (USRC) in Albuquerque. Forty-two papers were submitted from students as far away as Ithaca College. Paper Reviewers Kathy Adams, Brenda J. Allen, Connie Bullis, and Bill Eadie had great difficulty narrowing the field to 24 papers for presentation.

Twenty-nine student co/authors were invited to present their research on six panels during the afternoon of February 14. The paper reviewers and conference coordinator ultimately designated six of the papers as particularly outstanding. On behalf of the Executives Club, Bill Eadie presented an award certificate and check for \$25 to the following students:

- **Scholarly Rigor/Quantitative Analysis Award**
Merick Tarpey, U of Colorado, *Sharing the Power: Shifting from an Authoritative Approach to a Collaborative Managerial Approach*
- **Media Critique Award**
LiAnna Davis, U of Puget Sound, *From Headlines to Screen: Genre & Ideology in "Law & Order"*
- **Potential to Affect Practice Award**
Emily Ravenscroft, Loyola Marymount U, *Invitational Rhetoric as an Alternative to Traditional Debate*
- **Rhetorical Criticism Award**
Annette M. Reddoch, California State U, Long Beach, *America's Warning*
- **Scholarly Rigor/Qualitative Analysis Award**
Jeanette A. Starkey and Stacy A. Willyard, Northern Arizona U, *Taboo Touching: A Preliminary Study on Touch Behavior in Sports*
- **Rhetorical/Cultural Critique Award**
Matthew Woods, California State U, San Bernardino, *Damn that DJ Made my Day: Herd Mentality and Terministic Screens of Rave Culture*

My thanks to the faculty who served as USRC Respondents: Kevin J. Ayotte, Melissa Beall, Connie Bullis, Hanns Hohmann, Elenie Opffer, and Kathleen Haspel. Kudos to the WSCA Executives Club and WSCA Executive Council for sponsoring an undergraduate conference, and my special thanks to the Executives Club for funding awards as well as underwriting the \$25 WSCA and USRC registration fee for participants! Finally, thanks to the students who submitted their work and the faculty who worked with them.

This may be the first of what becomes a new WSCA tradition. Students were excited and eager to present their work, they appreciated the opportunity to meet faculty and other students from different campuses, and everyone who attended engaged in lively discussions about research issues and communication as a field of study.

From our Interest Groups and Affiliate Organizations

Health Communication Interest Group

In Albuquerque, the Health Communication Interest Group recognized Leigh Arden Ford and Walter Zakahi; Laura L. Ellingson; and Benjamin R. Bates, John Lynch, Jennifer L. Bevan, and Celeste M. Condit for their Top 3 Competitive Papers. Matthew Thatcher received the Top Student Paper award, and Una Medina was recognized for the Top Debut Paper. The new HCIG Chair is Scott Paynton and Anne Hubble is Chair-elect.

Interpersonal Communication Interest Group

Thanks to the efforts of Division Chair Cailin Kulp, members of the Interpersonal Communication division enjoyed a strong and well-organized program of 11 panels, including 7 competitively selected papers; graduate students presented nearly 50% of the papers. Top Paper winners were Dawn Braithwaite, Paige Toller, Karen Daas, Wesley Durham, and Adam Jones, from U of Nebraska-Lincoln, for “Centered, but not Caught in the Middle: Stepchildren’s Perceptions of Contradictions of the Communication of Co-Parents.” Paige Toller also presented the Top Student Paper: “You talk about your children that are still alive, so why can’t you talk about your child that’s dead?” Chia-Hsuan Meng, U of Oklahoma, was recognized for her debut paper, “The Influence of Acculturation and Family Communication Patterns on Intergenerational Conflict among Asian Americans.” Thanks to all who contributed to our success this year. As we look forward to San Francisco, members are encouraged to send ideas for program panels to Vince Waldron (Vincew@asu.edu). The division’s call for papers is accessible on our website, which is linked to the WSCA web site (www.westcomm.org.)

Mass Communication Interest Group

The Mass Communication Interest Group awarded its first Diane Furno-Lamude Award (Top Paper) to Andrew Wood and Anne Marie Todd, San Jose State U, for their paper: ““Are We There Yet?” Searching for Springfield and The Simpsons’ Rhetoric of Place.”

Organization for Research on Women and Communication

The recipient of the ORWAC Top Student Paper Award was Nicholas A. Thomas, CSU, Long Beach, for his essay, “The Political Imprisonment of Andrea Yates: Agency Calculus and Discursive Determinism.”

New WSCA News Editor

Goss, New Mexico State U, assumes the editorship of the WSCA newsletter with the October 2004 issue. Born and raised in California, Blaine earned his Ph.D. from Michigan State U. In 1984, after 12 years at the U of Oklahoma, Blaine arrived at NMSU to serve as head of the Communication Studies Department. He is the author of four books and more than seventy book chapters, journal articles, convention papers, manuals, and technical reports.



Blaine has served WSCA in a number of capacities, including Executive Council member, Executives Club President, *Western Journal of Communication* reviewer, and Time and Place Committee Chair. Contact Blaine at bgoss@nmsu.edu.

CFP: *Western Journal of Communication* Special Issue on “Communication and Civility”

Daniel J. Canary, Editor

An upcoming section or issue of the *Western Journal of Communication* (Fall 2005) will focus on *civility*. This special section or issue (depending on number of submissions) will examine how the discipline of human communication can or does contribute to increased civility. Authors can cover any context(s) (from personal relationships to office politics to public discourse) where communication scholars can make a difference in people’s understanding and enactment of civil behavior. Both theoretical and empirical examinations will be considered using a blind review process (once the Editor determines adherence to the special issue topic). Submissions must be received by *October 15, 2004* and should conform to *WJC*’s editorial policy. In addition, papers should not exceed 30 pages, including references and tables. Send submissions to the Editor at following address, and indicate in a cover letter or title page that you want your paper considered for the Special Issue on Civility: Dr. Daniel J. Canary, Editor, *Western Journal of Communication*, Hugh Downs School of Human Communication, Arizona State U, Tempe, AZ 85287-1205.

***Western Journal of Communication*, Volume 68, Issue 2**

Daniel J. Canary, Editor

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- Kathleen S. Valde and Kristine Fitch, “Desire and Sacrifice: Seeking Compliance in Designated Driver Talk.”
- Pamela J. Lannutti and Jennifer L. Monahan, “Resistance, Persistence, and Drinking: Examining Golas of Women’s Refusals of Unwanted Sexual Advances.”
- Eve-Anne M. Doohan and Valerie Manusov, “The Communication of Compliments in Romantic Relationships: An Investigation of Relational Satisfaction and Sex Differences/Similarities in Compliment Behavior.”
- Jennifer L. Bevan, “General Partner and Relational Uncertainty as Consequences of Another Person’s Jealousy Expression.”
- James B. Roberts, Chris R. Sawyer, and Ralph R. Behnke, “A Neurological Representation of Speech State Anxiety: Mapping Salivary Cortisol Levels of Public Speakers.”

CFN: WSCA First Vice President, Second Vice President, Legislative Assembly Delegates At Large

Connie Bullis, Immediate Past President

The WSCA Nominating Committee is in the process of compiling the slate for the First Vice President and Second Vice President offices and the five Delegates at Large for the Legislative Assembly. Please consider nominating yourself or a colleague for one or more of these important offices. WSCA thrives through the participation of its members. We need your input and your service!

The **First Vice President** is a four-year commitment, including planning the convention, serving as President and Immediate Past President and member of the Executive Council.

The **Second Vice President** is a one-year commitment and serves as member of Executive Council, organizes the Undergraduate Scholars Research Conference, organizes a graduate program workshop and open house, and works to enhance membership services. It is an important office, especially concerning membership issues.

The **FIVE Delegates at Large for the Legislative Assembly** are two-year terms and those elected serve as delegates to the Legislative Assembly meeting for two years.

Please send names of nominees no later than August 1, 2004 to: Connie Bullis, WSCA Immediate Past President, Department of Communication, 255 S. Central Campus Dr. #2400, Salt Lake City, UT 84112; email: bullis@admin.comm.utah.edu. *According to new guidelines for nominations, please include a statement that confirms the nominee(s) is willing to serve.*

CFN: Editor-Elect of *Communication Reports*

Brian Ott, Chair, Publications Committee

Deadline: November 1, 2004

The WSCA Publications Committee is seeking applications for editor-elect of *Communication Reports* for the 2007-2009 term. The new editor will begin receiving manuscripts in 2006. If you are interested, please submit a current curriculum vitae and letter of institutional support to Dr. Brian Ott, Chair, WSCA Publications Committee, Department of Speech Communication, 204 Eddy Building, Colorado State U, Fort Collins, CO 80523-1783, or contact Brian via email at Brian.Ott@colostate.edu.

The WSCA Publications Committee, which is charged with making a recommendation to the Executive Council, will begin reviewing materials on November 1, 2004. We will continue reviewing application materials until a suitable candidate or candidates are found. WSCA furnishes partial financial assistance to the editor in support of her or his duties and is currently negotiating a contract with Taylor and Francis to publish *Communication Reports* beginning next year. To learn more about the editor's responsibilities, candidates may contact the current editor, Walt Zakahi, at wzakahi@nmsu.edu or consult the WSCA Publications Handbook (www.westcomm.org/about/pub_handbook.pdf).

CFN: WSCA Model Teaching Program Award

Rona T. Halualani, Executive Council Member at Large

Deadline: November 1, 2004

The Model Teaching Program Award Committee seeks nominations for the Teaching Program Award to be presented at the next Western States Communication Association meeting in San Francisco, California (February 2005). The award may be given to one or more speech or communication programs from elementary schools, secondary schools, or community colleges. The following criteria will be used to evaluate and select the award programs:

1. The program should reflect the breadth and depth of the communication discipline.
2. The program should have teaching personnel with specialized training in communication.
3. The program should integrate curricular and co-curricular activities.
4. The program should have strong administrative support.
5. The program should relate to the mission of the particular institution.

Nominations must include at least two letters of support (one should be from the school or college; the other should come either from a former student or from someone outside the program) that detail the

program's success in meeting the above criteria. Additional supporting documents, such as descriptions of course curriculum and innovative teaching methods are encouraged. The deadline for nominations is November 1, 2004. The recipient(s) will be notified in December and will present a panel on the Model Teaching Program at the San Francisco Convention.

Nominations should be sent to Dr. Rona T. Halualani, Department of Communication Studies, San Jose State U, One Washington Square, San Jose, CA, 95192-0112. Three other members of the selection committee are from the Communication and Instruction Interest Group, the Community College Interest Group, and the Elementary and Secondary Education Interest Group. Questions about the award and/or the nomination process may be directed to Rona Halualani at (408) 924-5380, or rhaluala@email.sjsu.edu.

CFN: 2005 WSCA Distinguished Service Award

John G. Oetzel, Executive Council Member at Large

Deadline: December 3, 2004

WSCA's Distinguished Service Award Committee seeks nominations for the Association's 2005 Award. The Distinguished Service Award honors persons who have made significant and long-lasting contributions to WSCA and the communication discipline. Recent award winners include Ken Frandsen, U of New Mexico (2004), Dennis Alexander, U of Utah (2003), and Lynn K. Wells, Saddleback College (2002). Go to the WSCA website for a complete list of past recipients.

Nominations should include a detailed listing of the nominee's accomplishments (and/or a CV) and one or more letters describing the nominee's specific contributions to WSCA and the discipline. Please submit nomination no later than December 3, 2004. Direct questions and nominations to the committee chair: John G. Oetzel, Department of Communication and Journalism, MSC03 2204, U of New Mexico, Albuquerque, NM 87131, joetzel@unm.edu.

Negotiate Third Spaces in San Francisco!

WSCA 2005: San Francisco, California

Karen Lovaas and Amy Kilgard, Local Hosts



San Francisco cable car
More photos at SF Gov
www.sfgov.org

On behalf of the faculty and students at San Francisco State U, we invite you to join us in the City by the Bay in February 2005. While we are all still recovering from a wonderful convention in Albuquerque, we encourage you to begin thinking about the many ways you might engage next year's conference theme in San Francisco. February is a beautiful month in San Francisco with mild temperatures and blooming flowers. Come and enjoy the historic neighborhoods, the beautiful museums, the exquisite food, and the exciting nightlife. In San Francisco, you will have the opportunity to be inspired and challenged by people of many different cultural perspectives. This unique environment provides many possibilities for negotiating third spaces.

We will have more information about special events in a later newsletter. We look forward to seeing you in San Francisco.

Second Annual Undergraduate Scholars Research Conference (USRC)

Sponsored by WSCA and Executives Club

Saturday, February 19, 2005, 10:00 – 3:45 pm

Argent Hotel, San Francisco (WSCA Convention Hotel)

Leah Vande Berg, First Vice President, and Julie Yingling, Second Vice President

What is the USRC? The 2nd annual USRC is an extraordinary opportunity for undergraduate students. Papers reporting original research and utilizing diverse philosophical, theoretical and methodological approaches are welcome. Research is critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretations, or significant revisions of already existing ones, or the practical applications of such new or revised conclusions.

Co-authored papers are welcome. Students who submit papers must be undergraduates. Papers will be reviewed by members of the WSCA who are professors, members of Executives Club, and Executive Council. The results of their ratings and rankings will determine which papers are selected for presentation.



Leah Vande Berg
First Vice President



Julie Yingling
Second Vice President

Why Participate? Present your work. Benefit from supportive feedback from faculty respondents. Meet other students from throughout the Western region and the U.S. On Saturday afternoon, February 19, following the undergraduate conference, attend a Graduate Programs Open House to learn about M.A. and Ph.D. programs in communication all over the region. Attend panels, roundtables, and social events during the WSCA conference. **NOTE:** There will be pastries, coffee and juice at 8:30 prior to the conference, courtesy of the WSCA Executives Club, and Sage Publications will sponsor a reception for all USRC presenters and attendees following the Award ceremony. All presenters will receive a gift from Sage Publications at the ceremony, and the WSCA Executives Club will provide several cash awards to authors of outstanding paper presented! For those students whose papers are accepted, WSCA will pay \$15 of the \$25 conference registration.

Deadlines and Particulars. Papers must be **received by December 6, 2004**. Authors of accepted papers will be notified by January 17, 2005. Papers should be submitted via email (in WORD 6.0 or above) to Professor Leah R. Vande Berg at vandeberglr@csus.edu by 5:00 p.m. on December 6. Please include all author contact information on a separate page from the title page.

Spread the word. Please announce in your classes, distribute to advisors, colleagues and student organizations! For more information, contact USRC Coordinators, Leah R. Vande Berg (vandeberglr@csus.edu) or Julie Yingling (jmy2@humboldt.edu).

**WESTERN STATES COMMUNICATION ASSOCIATION
2005 Annual Convention, San Francisco, CA
February 18-22, 2005
“Negotiating Third Spaces”
Call for Competitive Papers, Program Proposals, And Workshop Proposals**

The 2005 convention theme of “Negotiating Third Spaces” is designed to encourage us to recognize and work with multiple views and perspectives, come together to understand and work in new ways, and envision and take steps toward futures characterized by humanity and social justice. The theme features the movement in our discipline toward addressing the centrality of space, multiple locations of speaking and acting, the importance of context, and transnational as well as situated practices. The theme honors the power of communication and our potential to create additional spaces to meet and negotiate what we do and who we are with each other.

Mary Jane Collier, WSCA President-Elect
Primary Program Planner



- I. Competitive Papers (deadline: *received by 9/1/04*)*
- II. Program Proposal (deadline: *received by 9/1/04*)
- III. Workshop Proposals (deadline: *received by 9/1/04*)
- IV. Preconference Proposals (deadline: *received by 9/1/04*)

***Special Note: WSCA program planning uses only one deadline for all papers, programs, and workshops.**

Send all competitive papers and program proposals directly to the appropriate program planner for each interest group. Only workshop proposals should be mailed directly to WSCA President-Elect Mary Jane Collier, Department of Human Communication Studies, U of Denver, 2142 S. High Street, Denver, CO 80208-5423.

I. COMPETITIVE PAPERS

1. Authors are encouraged to submit papers to the interest groups for competitive selection. Papers may include research reports employing any methodology, theoretical developments or critiques, critical analyses, and in some cases, works in progress. Submit each paper to **one** interest group only.

Competitive papers should not have been presented previously at another conference (with the exception of a student-only conference), be accepted for publication, or be published, with the exception of a student-only publication.

Special Note: Historically, the Community College and the Elementary and Secondary Education Interest Groups have not sponsored competitive papers. Please contact the interest group planner before submitting a competitive paper to either interest group.

2. Submitted papers should include:

- (a) A detachable title page with title of paper, names of all authors, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each author and should be double-checked for accuracy.
- (b) A 250-500-word abstract of the paper (with title appearing on this page).
- (c) Typically, a maximum of twenty-five pages of text.
- (d) No information in the paper that identifies the author(s) (beyond that which appears on the title page).

3. Submission: Information on individual interest group requirements and addresses for submission to interest group chairs will be on the WSCA web site (www.westcomm.org) after February 2004 and printed in the WSCA Newsletter prior to the convention. Completed papers are submitted directly to the interest group planners, unless the interest group indicates otherwise.

4. Research in Progress: Some interest groups sponsor programs of “Research in Progress.” Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you are planning to send your paper to accepts “research in progress” before submitting it.

5. Debut Award: The WSCA Executive Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” All authors of a co-authored paper must meet these eligibility requirements to be considered a Debut Paper. Papers presented at student-only conferences or published in student-only journals are exempted from this requirement. **Papers eligible for the Debut Award should be marked “DEBUT” in the upper right-hand corner of the title page.** Please also indicate whether each author is a bachelors, masters, or doctoral student. Some interest groups also sponsor debut programs, but papers need not be presented on a debut panel to be eligible for the Executive Club Debut Award.

6. Five copies of each competitive paper must be **RECEIVED** by the appropriate interest-group planner **NO LATER THAN Wednesday, September 1, 2004.**

II. PROGRAM PROPOSALS

1. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair and individual presenters; however round-table discussions, performance venues, or other unique formats are encouraged. Respondents may be included or omitted as appropriate. Using facilitators instead of respondents is recommended to promote conversations between the participants and audience. Innovative program proposals are encouraged, especially those that provide opportunities for engaged interaction among participants and attendees. Programs co-sponsored with other interest groups are also welcome.

2. Thematic programs that relate to the convention theme of “Negotiating Third Spaces” are encouraged. Proposals for new formats for engagement are particularly welcome. Sessions, for example, could include different ways of disseminating our scholarship; different ways of looking at social change; the politics of teaching and issues related to teaching for social justice; a field experience in the San Francisco area; a performance; a session in which speakers rotate among groups of audience members; dialogue among scholars, community members, and practitioners; integrating histories into

research about the present; inviting international scholars to speak about the role of the U.S. in transnational politics; having community agency staff share their expertise with the academic audience; facilitating dialogue among new and more established scholars; critiquing and engaging new models of conflict management, dialogue facilitation, or intercultural communication; addressing resistance and emancipation; utilizing new technologies; producing a mediated forum; initiating a research or community outreach project; and the creation of third spaces in our discipline. Sessions engaging the implications of this theme in our scholarship and teaching as well as in our personal, social, and professional practices are welcome.

3. Program proposals should include:

- (a) Thematic title of the program
- (b) Names, addresses, phones, e-mail addresses, and affiliations of all participants
- (c) Title and brief description of each presentation
- (d) Equipment needed for the panel

(Note: equipment availability is extremely limited. See the WSCA Policy on the Use of Audio-Visual Equipment at Conventions.)

4. Five copies of each program proposal must be **RECEIVED** by the appropriate interest-group program planner **NO LATER THAN Wednesday, September 1, 2004.**

III. WORKSHOP PROPOSALS

1. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

2. Workshops are scheduled for the first full day of the convention, February 18, 2005. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see #5 below).

3. Workshops of interest to members of the Western Forensics Association are encouraged and will be programmed on Sunday evening, after completion of the WFA tournament.

4. Workshop proposals should include:

- (a) Title of the workshop
- (b) Names, full addresses, e-mail addresses, and affiliations of all presenters
- (c) Rationale and goals of the workshop
- (d) Outline and description of workshop activities
- (e) Room size and configuration requested (theater seating, etc.)
- (f) Equipment requirements

(Note: Equipment availability is extremely limited. See the WSCA Policy on the Use of Audio-Visual Equipment at Conventions)

- (g) Maximum enrollment
- (h) Fee amount, set in accordance with WSCA policy (see below)
- (i) Time-block requested (e.g., three hours, six hours)

5. Guide to setting fees for workshop leaders: WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fee goes to cover convention costs. The fee above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for equipment rental and costs of producing materials for participants must be covered within the overall fee that you specify. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. **Special Note:** If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, the President-Elect must approve it prior to any commitment to the individual.

TWO copies of each workshop proposal should be mailed, faxed, or sent as an email attachment (saved in MS Word and followed by a mailed hard copy) to the President-Elect. The proposal must be **RECEIVED NO LATER THAN Wednesday, September 1, 2004.**

Mary Jane Collier, WSCA President-Elect, Department of Human Communication Studies, U of Denver, 2142 S. High Street, Denver, CO 80208-5423; mcollier@du.edu, 303 871-4492 (o), 303 871-4316 (f).

IV. PRECONFERENCE PROPOSALS

Proposals for Preconference sessions that relate to the theme of "Negotiating Third Spaces" are solicited. Proposals for new formats for engagement are particularly encouraged. Sessions, for example, could include different ways of disseminating our scholarship; different ways of looking at social change; the politics of teaching and issues related to teaching for social justice; a field experience in the San Francisco area; a performance; dialogue among scholars, community members, and practitioners; working with international scholars, having community agency staff share their expertise with the academic audience; facilitating dialogue among new and more established scholars; showcasing various approaches to analysis of a communication text; critiquing and/or engaging new models of conflict management, dialogue facilitation, or intercultural communication; addressing forms of resistance and emancipation; utilizing new technologies; producing a videotape, conducting an international or national mediated forum; initiating a research or community outreach project; and the creation of third spaces in our discipline. Sessions engaging the implications of this theme in our scholarship and teaching as well as in our personal, social, and professional practices are welcome.

Preconference sessions will be held on Saturday, February 18, 2005 and will be coordinated by Professors Wenshu Lee, San Jose State U, and Karen Lovaas, San Francisco State U.

TWO copies of each **Preconference Proposal** should be mailed, faxed, or sent as an email attachment (saved in MS Word and followed by a mailed hard copy) to **BOTH Professor Lee and Professor Lovaas**. The proposal must be **RECEIVED NO LATER THAN Wednesday, September 1, 2004.**

Professor Wenshu Lee, Department of Communication Studies, One Washington Square, San Jose State U, San Jose, CA 95192-0112; womanglobal@hotmail.com; 408-924-5371 (o); 408-924-5396 (f)

Professor Karen E. Lovaas, Department of Speech & Communication Studies, San Francisco State U, 1600 Holloway Avenue, San Francisco, CA 94611; klovaas@igc.org; 415-338-1713.

WSCA 2005 PROGRAM PLANNERS

President-Elect and Primary Planner: Mary Jane Collier, Department of Human Communication Studies, U of Denver, Denver, CO 80208, 303-871-4492; mcollier@du.edu

Assistant to President-Elect: Jennifer Huynh Thi Anh Morrison, Department of Human Communication Studies, U of Denver, Denver, CO 80208, 303-871-4324; jmorris3@du.edu

Communication and Instruction: Deanna Fassett, Department of Communication Studies , One Washington Square , San Jose State U, San Jose, CA 95192-0112; 408-924-5511, dfassett@email.sjsu.edu

Communication Theory and Research: Krishna P. Kandath, Department of Communication and Journalism, U of New Mexico, Albuquerque, NM 87131-1171; 505-277-4775 (o); 505-277-4206 (f); kandath@unm.edu

Community College: Rob Dewis, Department of Communication, Mission College, 3000 Mission College Boulevard Santa Clara, CA 95054-1897; 408-855-5327; rob_dewis@wvmccd.cc.ca.us

Elementary and Secondary Education: Bob Stockton, Director of Speech and Debate, Katella High School, 2200 East Wagner Ave., Anaheim, CA 92806-4999; 714-635-3744; stockies@earthlink.net

Executives Club: Paul Krivonos, Director, Public Sector Management CSU, Northridge, Northridge CA 91330-8397; 818-677-6763; paul.krivonos@csun.edu

Freedom of Expression and Legal Communication: Paul Siegel, Department of Communication Studies, Gallaudet U, 800 Florida Ave., NE, Washington, DC 20002-3695; 202-651-5616 (o); 202-651-5476 (f); Paul.Siegel@gallaudet.edu

Health Communication: Scott Paynton, Department of Communication, Humboldt State U, Arcata, CA 95521-8299; 707-826-5433; stp3@humboldt.edu

Intercultural Communication: Karen E. Lovaas, Department of Speech and Communication Studies, San Francisco State University, 1600 Holloway Avenue, San Francisco, CA 94132; 415-338-1713; klovaas@igc.org

Interpersonal Communication: Vince Waldron, Department of Communication Studies, Arizona State University, West, Phoenix, AZ 85069; 602-543-6634; Vincew@asu.edu

Language and Social Interaction: Lars Linton, Department of Sociology, University of California, Santa Barbara, Santa Barbara, CA 93106; LDL0@umail.ucsb.edu

Media Studies: Greg Dickinson, Department of Speech Communication, Colorado State University, 219 Willard O. Eddy Hall, Fort Collins, CO 80523-1783; 970-491-6893; greg.Dickinson@colostate.edu

Organization for Research on Women and Communication: Helene A. Shugart, Department of Communication, 255 S. Central Campus Drive Rm 2400, U of Utah, Salt Lake City, UT 84112; 801-581-5686; hs17@utah.edu

Organizational Communication: Shiv Ganesh, Department of Communication Studies, U of Montana, Missoula, MT 59812-1028; 406-243-4499; Shiv.ganesh@mso.umt.edu

Performance Studies: John T. Warren, School of Communication Studies, Bowling Green State University, 302 West Hall, Bowling Green, OH 43403; 419-372-2078; jwarren@bgnet.bgsu.edu

Rhetoric and Public Address: Matthew H. Barton, Department of Communication, Southern Utah University, 351 W. Center St., Cedar City, UT 84720; 435-586-7970; bartonm@suu.edu

Western Forensics Association: Robert Trapp, Department of Rhetoric and Media Studies, Eaton Hall, Willamette University, 900 State Street, Salem, OR 97301; 503-370-6244; trapp@willamette.edu

Preconference Organizers: Wenshu Lee, Department of Communication Studies, One Washington Square, San Jose State U, San Jose, CA 95192-0112; womanglobal@hotmail.com; 408-924-5371 (o); 408-924-5396 (f)

Karen E. Lovaas, Department of Speech & Communication Studies, San Francisco State U, 1600 Holloway Avenue, San Francisco, CA 94611; klovaas@igc.org; 415-338-1713.

Local Hosts: Amy Kilgard and Karen E. Lovaas, Department of Speech & Communication Studies, San Francisco State U, 1600 Holloway Avenue, San Francisco, CA 94132; klovaas@igc.org; akkilgard@yahoo.com; 415-338-2245 (Kilgard) 415-338-1713 (Lovaas)