

In This Issue

Anchorage 2010:

[WSCA Anchorage: Something for Everyone](#)

[Does Anchorage Shut Down in the Winter? No Way!](#)

[Intercultural Communication Interest Group Issues Call](#)

WJC:

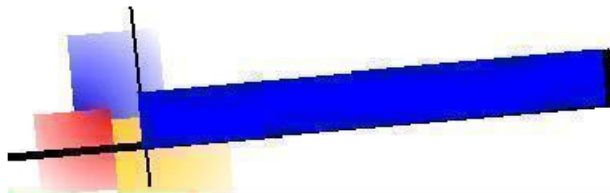
[WJC Table of Contents, Volume 73, Number 3](#)

Calls:

[Communication Teacher Educational Assessment Section](#)

News of WSCA Members:

[Center for First Amendment Studies has Resources](#)



WSCA Annual Meeting, March 5-9, 2010, Anchorage, Alaska

WSCA Anchorage: Something for Everyone



by Heather Hundley, President-Elect

As evident in previous editions of *WSCA News*, our upcoming conference in Anchorage offers something for everyone. There is a wide variety of interest group calls ranging from Health Communication to Language & Social Interaction to Instructional Communication to Environmental Communication and many others. While you are most likely familiar with our various interest groups, you may want to explore other options that we offer during our 2010 conference. For instance, Donna Gotch is heading up the Basic Course Conference featuring discussions on "Power and the Basic Course." The WSCA 2nd Vice President, Cindy Griffin is coordinating the Undergraduate Scholars Research Conference.

In conjunction with our traditional scholarly activities, the City of Anchorage also offers a variety of options. For instance, as our local hosts mentioned in the previous newsletter, we will be there during the "Rondy" which includes the Saturday ceremonial start of the Iditarod. Dogs and mushers fill the main street near our hotel. You can join the action on the sidewalks or you can keep your distance observing from above in the warm hotel environment. If dogs are not your thing, then you can join in numerous other activities such as skiing (at the Alyeska Resort), snowmobiling, ice skating, visiting the museum, checking out local galleries, getting pampered at the spa, shopping, and of course eating.

Indeed, WSCA Anchorage offers something for everyone -- new research, new ideas, new friends, and new adventures. So take some time this summer to prepare your panel or manuscript. The **September 1 deadline** will be here before we know it.

[Available for Scholars](#)

[Nick Trujillo Remakes Himself as Gory Bateson](#)

[Mara Adelman Shares Link to Distraction Workshop](#)

Anchorage 2010

Does Anchorage Shut Down in the Winter? No Way!



from the Anchorage Convention and Visitors Bureau website

Anchorage Art and Nightlife

Art enthusiasts will certainly love **First Fridays Art Walk** – gallery hopping at many of downtown’s finest art showrooms. Held year round, a map of participating galleries is printed in the Thursday edition of the *Anchorage Press*.

For intelligent diversion, the Anchorage Museum of History and Arts hosts a ***Movies For Your Mind*** series that showcases the best in contemporary and classic world cinema with award-winning and provocative films by some of the most daring and original filmmakers of our time. www.anchoragemuseum.org

Anchorage Music Scene

Catch the local beat at Firkin' Fridays and the Acoustic Saturday Series held year round at Snow Goose Restaurant & Sleeping Lady Brewing Co.; First Tap Thursdays at Moose's Tooth Pub & Pizzeria; live music at Blues Central, Traditional Irish Music Sessions at Snow City Cafe; Jazz After Hours at the Anchorage Museum of History and Art; and a season of symphonies at the Alaska Center for the Performing Arts. For a complete calendar of events, explore www.Anchorage.net

After-hours Fun

Anchorage has lots of funky Alaska pubs, themed bars and dance halls including Darwin's theory, the world-famous Chilkoot Charlies, F Street Station, Bernie's Bungalow and Mad Myrna's.

Showtime: Anchorage's Finest Playhouses

Alaska Center for the Performing Arts Home to the Anchorage Symphony Orchestra, Anchorage Opera, and Anchorage Concert Association – providing world-class entertainment in a four-theater venue. www.alaskapac.org

Cyrano's Off Center Playhouse Enjoy quality dramatic works featuring talented Alaska artists. A new play each month! Located downtown in a 1915 historic building, Cyrano's is regularly voted the best live theatre in Anchorage. www.cyranos.org

Anchorage 2010

Intercultural Communication Interest Group Issues Call



by Amy Heuman, Texas Tech University

CONFERENCE THEME: This year's WSCA theme, "Power and Communication," is highly relevant to intercultural communication scholarship. WSCA and the Intercultural Communication Interest Group (ICIG) invite paper and program submissions examining the varying ways in which power is communicated in everyday life (i.e., top down/imperializing power, localized/bottom up power, self empowerment through agency, subjectivity, and voice). Participants are encouraged to explore, reflect upon, and critique how we, as human beings, implicitly and explicitly as well as consciously or unconsciously

communicate power. ICIg participants may also want to consider cultural dynamics and power in relation to the geographic region of the conference site of Alaska.

Competitive Papers (deadline: received by 9/1/09)* Submit to Amy Heuman, a.heuman@ttu.edu.

Program Proposals (deadline: received by 9/1/09) Submit to Amy Heuman, a.heuman@ttu.edu

Workshop Proposals (deadline: received by 9/1/09) Submit to Heather Hundley, hhundley@csusb.edu

Pre-conference Proposals (deadline: received by 9/1/09) Submit to Heather Hundley, hhundley@csusb.edu

Special Note: WSCA program planning uses only one deadline for all competitive papers, programs, workshops and pre-conference proposals.

COMPETITIVE PAPERS:

1. All authors are encouraged to send their papers to the Intercultural Communication Interest Group for competitive selection. Papers should reflect the conference theme and may include research employing any methodology, theoretical developments, critical analysis as well as critiques. Please submit each paper to only **one** interest group.
2. **Competitive papers should not have been presented previously at another conference, be accepted for publication, or have been published.**
3. **Submitted papers should include:**
 - a. A detachable title page (i.e., saved as a separate word document) with title of paper, names of **all** authors, and their addresses, phone numbers, email addresses, and affiliations. This information should be included for each author and each author should double-check it for accuracy.
 - b. A 250-500 word abstract of the paper (with title appearing on this page).
 - c. A maximum of twenty-five pages of text (not including references and appendices)
 - d. No information should appear in the paper that identifies the author(s) beyond that which appears on the title page.
4. Student/Debut Papers: The Intercultural Communication Interest Group welcomes student and debut papers. If your paper is a student or debut paper please note this on the title page under the title of the paper. In addition, please indicate whether each author is a bachelors, masters, or doctoral student.
5. **ELECTRONIC SUBMISSIONS OF COMPETITIVE PAPERS MUST BE RECEIVED NO LATER THAN SEPTEMBER 1, 2009.**
6. Intercultural Communication Interest Group (ICIG) **AUTHORS SHOULD SUBMIT COMPETITIVE PAPERS ELECTRONICALLY.** Submitted competitive papers should include two separate attachments:
 - a. A title page (requirements above)
 - b. The paper (with abstract, references and appendices)
7. Attach the submitted paper as a Word or RTF document and send it to Amy Heuman at: a.heuman@ttu.edu

PROGRAM PROPOSALS:

1. **Program proposals** should focus on a unifying theme relevant to research, theory or instruction in the area of intercultural communication. Programs may consist of a chair, individual presenters, and a respondent; however round-table discussions, performance venues, or other unique formats are also encouraged. In alternative program formats, respondents may be included or omitted as appropriate. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome.
2. **Program proposals should include the following:**
 1. A detachable title page (i.e., saved as a separate word document) with title of program, names of **all** participants, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each participant and each participant should double-check it for accuracy.
 2. Proposals should include:
 1. Program title, rationale for the program, and a brief description of each presentation.
 2. Equipment needed for the panel – Please note that equipment availability is extremely limited. To read more about the use of audio-visual equipment, please see the WSCA policy on Audio-Visual Equipment at Conventions (<http://www.westcomm.org/aboutus/pp07.pdf>)
 3. No information should appear in the proposal that identifies the participant(s) beyond that which appears on the title page.
3. **ELECTRONIC SUBMISSIONS OF PROGRAM PROPOSALS MUST BE RECEIVED NO LATER THAN SEPTEMBER 1, 2009.**
4. Intercultural Communication Interest Group (ICIG) **AUTHORS SHOULD SUBMIT PROGRAM PROPOSALS ELECTRONICALLY.** Submitted program proposals should include two separate attachments:
 - a. A title page (requirements above)
 - b. The proposal (requirements above)
1. Attach the submitted program proposal as a Word or RTF document and send it to Amy Heuman at: a.heuman@ttu.edu

For more information, please refer to the general call at: <http://www.westcomm.org/conventions/wscA-2010-anchorage/call10.pdf>

WJC Table of Contents, Volume 73, Number 3



by Brian Ott, WJC Editor

Opposites Attract: Leadership Endorsement as a Function of Interaction Between a Leader and a Follower
– Johnny Garner and Scott Poole

Confirmation from Family Members: Parent and Sibling Contributions to Adolescent Psychosocial Adjustment
– René Dailey

The Effect of Interactivity on Initial Interactions: The Influence of Information Seeking Role on Computer-Mediated Interactions
– Artemio Ramirez

Perceived Teacher Credibility and Student Learning: Development of a Multicultural Model
– Qin Zhang

Sexual Harassment at the Intersection of Race and Gender: A Theoretical Model of the Sexual Harassment Experiences of Women of Color
– Brian K. Richardson and Juandalynn Taylor

Calls

Communication Teacher Educational Assessment Section

submitted by the publisher

Communication Teacher has expanded to include articles focused on the assessment of learning in a new section entitled Educational Assessment.

For more than a decade, communication teacher-scholars have been employing rigorous methods to assess their instructional practices. The Educational Assessment section aims to provide an outlet for this research

The articles will prove valuable to the readers of *Communication Teacher* in two important ways. First, readers will be afforded an opportunity to modify classroom practices based on the conclusions published in these articles. Second, readers can use these studies as models for conducting similar assessment studies. Sometimes, it can be difficult to design a rigorous assessment method. These articles can provide an ideal starting point for doing so with your own curriculum.

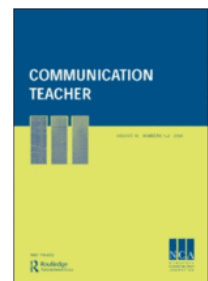
Read two examples of this new section include:

Assessing Information Literacy Instruction in the Basic Communication Course
<http://www.informaworld.com/smpp/content~content=a791394991~db=all~order=page>

Communication and Diversity: Innovations in Teacher Education
<http://www.informaworld.com/smpp/content~content=a792260386~db=all~order=page>

Submit Your Research

Read the full call for manuscripts to submit your research to this new section:
<http://www.tandf.co.uk/journals/cfp/rcmtcfp.pdf>



News of WSCA Members

Center for First Amendment Studies has Resources Available for Scholars



by Craig Smith, California State University, Long Beach

The Center for First Amendment Studies (www.csulb.edu/~crsmith/1amendment.html) was founded at California State University, Long Beach, by Craig R. Smith in 1988 and he remains its director to this day. The Center funds graduate research fellows, who help with its research and publications. Those publications include over a dozen "white papers" on the Center's website that are free to students and faculty for downloading. The "white papers" cover all aspects of the First Amendment from "What Can We Do about Hate Speech?" to the "Rights of Commercial Advertisers." Two recent published reports of the Center have also been posted on the "white papers" page. The first concerns "The First Amendment and the Media" which was presented at a First Amendment Summit hosted by Robert O'Neil in the Fall of 2007 at the National Archives Building in Washington, D.C. The second concerns "The First Amendment and Religion" which was presented at the NCA convention in San Diego. The next project of the Center concerns a First Amendment profile of each of the justices of the Supreme Court and will be presented at the NCA convention in Chicago and then posted on the site.

News of WSCA Members

Nick Trujillo Remakes Himself as Gory Bateson



California State University, Sacramento, communication professor Nick Trujillo has been studying viral technologies through ethnography. He's assumed the identity of an aging rocker named Gory Bateson and has been posting videos of songs by this performer on YouTube. He's also been promoting his work via email to see how recipients react. Here's how Nick describes Gory on his YouTube channel:

"The Gory Bateson Channel (GBC) provides direct access to Gory Bateson videos, songs, and messages. Gory Bateson was the lead singer and guitarist of The Ethnogs, a rock n roll band that formed in the 1960s, had Top 40 hits like 'Train to Purgatory' and 'Eatin Alive by Love,' broke up in the 1980s, and came back together for a reunion tour in 2007 before breaking up again. Gory had a long solo career as well, his greatest hit being 'Just Keep Spreadin the Love' in the early 1980s."

Nick's work has attracted a good deal of national attention, as the result of an article published in [The Chronicle of Higher Education](#). He's also mentioned in the rock music blog, [Perfect Porridge](#), the website of the Canadian [National Post](#), [The Research Ethics Blog](#), and the conservative blog, [Critical Mass](#). This coverage has not been entirely favorable, so perhaps Nick is learning things he didn't expect to learn about viral technologies.

News of WSCA Members

Mara Adelman Shares Link to Distraction Workshop



by Mara Adelman, Seattle University

A number of WSCA members have indicated interest in my workshop on "Distraction and the quality of student's intellectual & personal life" (and also concern for your children and yourself). I've created a [website](#) developed from that workshop that summarizes the agenda, resources, and faculty response to key issues, solutions, and reflections. If you have further questions, feel free to contact me, mara@seattleu.edu.

Editor: Bill Eadie, San Diego State University
There is no July issue. Submit items for the August issue by August 7 to weadie@mail.sdsu.edu