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Convention Coming: February 15-19, 2008 Omni Interlocken Resort, Broomfield, CO

Local Host Outlines Transportation Options

Greg Dickinson, Co-Local Host, Colorado State University

From Denver International Airport, there are a variety of forms of ground transportation available to you to reach the Omni Interlocken Hotel in Broomfield (Denver-Boulder). All ground transportation leaves from Level 5 of the terminal.

Option 1: Taxi Cabs

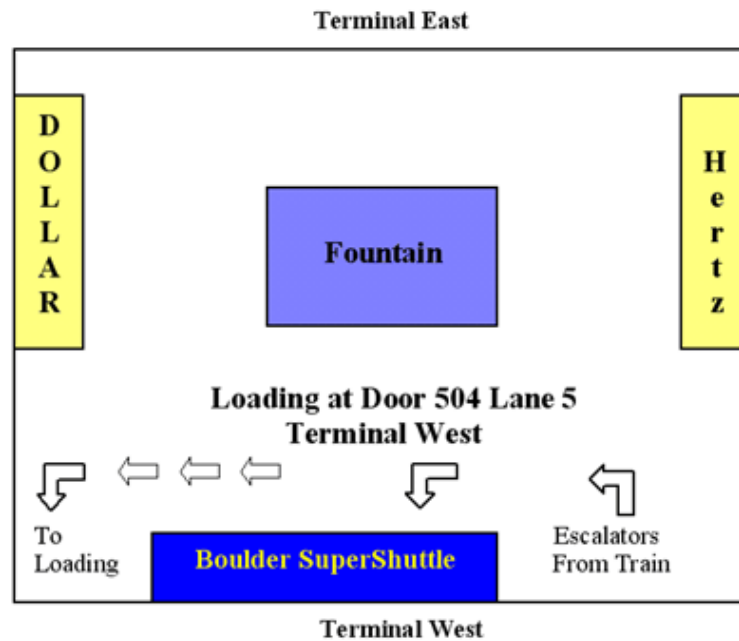
DIA hosts three cab companies:

1. [Denver Yellow Cab](#) (303) 777-7777
2. [Freedom Cabs](#) (303) 444-4444
3. Metro Taxi (303) 336-9127

Cost = Approximately \$80 (might be best for a group)

Option 2: Boulder Supershuttle (Blue with Yellow writing usually)

Supershuttle has provided a discount to WSCA attendees. When you arrive at DIA, proceed to their counter in the ground transportation counter area and say you are with Western. They will have shuttles leaving 3 times an hour for Friday and Saturday arrivals. Vans will depart DIA as soon as the shuttle is full. We suggest you reserve a shuttle by phone at 303-227-0000. Again, inform SuperShuttle you are with WSCA to get the discount. Discount tickets are \$22 one way and \$40 round trip.



Option 3: Rental car

For many, especially those traveling as a group, your best transportation choice may be renting a car at DIA or at the OMNI. Having a car will allow you to easily access both Denver and Boulder. We have negotiated a discounted corporate rate from Enterprise Rent-a-Car. Enterprise operates out of DIA. They also have a branch at the OMNI, if you wish to rent a car for one or two days.

The following rental cars companies operate from DIA. All companies have service counters on level 5 of DIA and a courtesy shuttle to the car pickup area.

- | | |
|---|----------------|
| Advantage Rent A Car | (800) 777-5500 |
| 
Alamo | (800) 462-5266 |
| 
Avis | (800) 230-4898 |
| 
Budget Car Rental | (800) 527-0700 |
| 
Dollar Car Rental | (800) 800-4000 |
| 
Enterprise | (800) 261-7331 |
| 
Hertz | (800) 654-3131 |
|  | (800) 227-7368 |

National Car Rental



Payless



Thrifty Car Rental

(800) PAY-LESS

(800) 367-2277



OFFERS DISCOUNTED RATES FOR ALL Western States Communication Association Attendees

Online: Reservations can be made online through www.enterprise.com. Once you're online, just enter your customer number: **12AA185** in the "Optional" box at the bottom of the page when entering your destination information. The next screen will ask for the first 3 letters of your company name: **WES**. This will ensure you receive your corporate discount.

Reservation line: Reservations can be made by dialing 1-800-593-0505.

Branch reservations: Or dial 1-800-RENT-A-CAR to reach the nearest Enterprise location.

Enterprise has a branch at the Omni, so if you wish to reserve a car for just one or two days, you can reserve your car and pick it up and drop it off at the OMNI

BE SURE TO REFERENCE YOUR CUSTOMER NUMBER: 12AA185-Western States Communication Assoc. TO RECEIVE YOUR DISCOUNTED RATES.

Driving Directions



FROM DENVER INTERNATIONAL AIRPORT – 30 MINUTES/28 MILES

Exit Airport via Pena Blvd. Take Pena Blvd to Exit # 6B to Fort Collins/E-470 Tollway. E-470 eventually becomes the Northwest Parkway. You will travel 32 miles along E-470 and there are 3 tollbooth stops along the way (\$2.00 each, total cost of tolls = \$6.00). Northwest Parkway ends and becomes Interlocken Loop, which will cross over US 36. Follow Interlocken Loop over US 36 to the next light and turn left onto Interlocken Blvd. The hotel is located up the hill on the left hand side, approximately 2 city blocks.

FROM JEFFERSON COUNTY AIRPORT – 1 MILE

Exit the airport by Airport Way, turning left onto CO 128/Interlocken Loop. Take the first right onto Interlocken Pkwy. Turn left onto Interlocken Boulevard. The hotel is 3-4 blocks ahead on the right side.

FROM THE NORTH

Take I-25 South, exit on 104th Street and turn right. Proceed on 104th until you get to US 36 West and go towards Boulder. Exit on Interlocken Loop/Storagetek Drive and turn left. Proceed 1 block to Interlocken Blvd. and turn left. The hotel is located up the hill on the left side.

FROM THE SOUTH

Take I-25 North to US 36 West. Exit Interlocken Loop/Storagetek Drive and turn left. Proceed 1 block to Interlocken Blvd. and turn left. Hotel is located up the hill on the left side.

FROM THE EAST

Take I-70 West to I-25 North to US 36 West. Exit Interlocken Loop/Storagetek Drive and turn left. Proceed to Interlocken Blvd. and turn left. The hotel is located up the hill on the left side.

FROM THE WEST

Take I-70 East to I-25 North to US 36 West. Exit on Interlocken Loop/Storagetek Drive and turn left. Proceed 1 block to Interlocken Blvd. and turn left. The hotel is located up the hill on the left side.

FROM BOULDER

Take US 36 East, exit Interlocken Loop/Storagetek Drive, make a right onto Interlocken Loop/Storagetek Drive, then make a left onto Interlocken Blvd. The hotel is located up the hill on the left side.

FROM DOWNTOWN DENVER

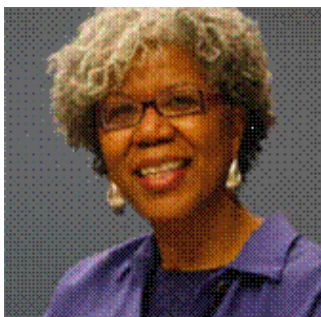
Take I-25 North to 36 West, exit at Interlocken Loop/Storagetek Drive and make a left. Proceed 1 block to Interlocken Blvd. and turn left. The hotel is located up the hill on the left side.

**C&I Interest Group to Honor
Outstanding Teachers at Convention**

Liz Leckie, Interest Group Vice Chair

As vice chair of the WSCA Communication and Instruction Interest Group, I am happy to announce the teachers who will receive this year's Master teacher designation at the forthcoming convention. Each year, the Communication and Instruction Interest Group celebrates excellence in teaching, awarding some of our very best educators with the title Master Teacher. This year we honor two outstanding teachers, administrators, and scholars. **Dr. Brenda J. Allen** is an Associate Dean in the College of Liberal Arts and Sciences and Professor of

Communication at the University of Colorado Denver. **Dr. Bryant Keith Alexander** is the Associate Dean in the College of Arts and Letters and Professor of Communication at California State University Los Angeles. Both of this year's honorees have found important ways to connect their scholarship and teaching.



Dr. Brenda J. Allen. Professor Allen has been a member of the Colorado University system since 1989. She teaches and researches in the areas of organizational communication, diversity, group communication, and computer-mediated communication. While at the University of Colorado Denver, she has been recognized with the First Annual Award for Outstanding Achievement for Commitment to Diversity. Her students and colleagues frequently cite her passion and

commitment to teaching, learning, and scholarship among her strongest attributes. Specifically, Dr. Allen is credited for the efforts she makes to connect theory to practice and praxis to theory. Her groundbreaking book entitled *Difference Matters: Communicating Social Identity* (2004) is evidence of this commitment. As part of this project, she has developed a resource-rich website for faculty who teach courses on difference and diversity.



Dr. Bryant Keith Alexander. Professor Alexander joined the faculty of California State University, Los Angeles, in 1998. He teaches courses in pedagogy and performance cross-listed with the Department of Theatre Arts and Dance. His research is grounded in the social and performative construction of identity as related to issues of race, culture and gender-often placing these concerns within the broad context of education, schooling and specifically in the classroom. He has two books, the co-edited volume *Performance Theories in Education: Power, Pedagogy, and*

the Politics of Identity (2004) and his new book *Performing Black Masculinity: Race, Gender and Queer Identity* (2006) received the 2007 National Communication Association Ethnography Division *Top Book of the Year Award*. As a teacher-performer-scholar his interests are intricately interwoven with his practices and his commitment to integrated and interdisciplinary ways of exploring the politics and pedagogies of identity. Dr. Alexander's students praise his skills in innovative teaching methods, as a mentor and role model.

This February at the annual Western States Communication Association convention in Denver, Colorado, the Communication and Instruction Interest Group will recognize Drs. Allen and Alexander. The Master Teacher Panel will feature these professors and their accomplishments. We hope you will join us in hearing these remarkable colleagues talk about their teaching currently scheduled on Sunday, February 17, 2008, at 8:40-9:55 am in the Spruce Room. Please check the WSCA convention program for any scheduling changes.

2008 WSCA Local Host Has Great Plans For You!

Sue D. Pendell, President-Elect and 2008 WSCA Primary Program Planner

The 2008 WSCA Local Host has planned several wonderful Special Events for you, including The Ski Train on Saturday, Snowshoeing and The Stanley on Sunday, and a tour of several independent microbreweries on Monday. You don't have to ski or snowshoe or even drink beer to have a great time on these excursions!

I especially urge you to take advantage of The Ski Train on Saturday for a fantastic trip and a wonderful day on the slopes or in Winter Park. This is an experience unique to Colorado and well worth the expense for the scenery, comradery, and once-in-a-lifetime day!



Registration for Special Events is due by January 10, so hurry and email Greg Dickinson (Greg.Dickinson@colostate.edu) to make arrangements. (Editor's Note: we realize that this issue is likely to reach you after the deadline, but if you want to participate contact Greg to see if there are any spaces still available.)

Also, start planning now for Sunday evening, February 17, 9:00 pm, for the Speech Comm Prom! Drag out those old prom clothes, fancy outfits you never wear (except for Jan Andersen), bridesmaid dresses, and tuxes, or visit the second hand store for something truly wild, and let's go to the Prom! Dress up time! (Of course, you can come casual as well, but don't you want to show your stuff?) Thanks to Taylor & Francis, our publishing partners, for providing support for the Speech Comm Prom and to Bristol Brewing for providing the beer!



Special Event:

Following their folly: Engaging life, work and community at New Belgium Brewery

Kirsten Broadfoot, Colorado State University

Few organizations determinedly “walk the talk” when it comes to their commitments to their communities, employees, the environment and families. New Belgium Brewery and its founders have built an organization founded on 10 key values that they live and breathe everyday. Nationally acknowledged as an organization that “does good” by “following its folly” of community engagement, environmentally sustainable business, and employee



involvement, this workshop is intended to provide organizational communication scholars with a first-hand, intimate view of the organizational policies and culture of a progressive, civically-engaged and for profit organization. Participants will take a VIP tour of the brewery facility, followed by an interactive session with several representatives from New Belgium's human resources department (and perhaps other departments as well). Before the workshop, participants will be provided with a packet of readings about New Belgium in order to familiarize them with the work and commitments of the organization.

Saturday, February 16th

- 1:30-2:00 p.m.: Participants will board a van(s) in Broomfield and drive to the New Belgium Brewery in Fort Collins.
- 3:00-4:30 p.m.: Participants will take a VIP tour of the brewery, followed by a question-and-answer/discussion session with Penelope Gilliland (HR) and/or other company representatives.
- 4:30-4:45 p.m. Participants will board the van(s) and drive back to the convention hotel or remain in Fort Collins for dinner and discussion. We will make this decision based on participant desires. *Note: Depending on dinner plans, this makes for a return to Broomfield between 6:00-8:00 p.m.*

Participants must preregister for this workshop through WSCA convention preregistration.

In addition, participants must email Dan Lair at dlair@du.edu by January 15 to indicate that they have preregistered and either (a) would like to stay in Fort Collins for a post-workshop dinner/discussion or (b) would like to immediately return to the convention hotel in Broomfield.

Maximum enrollment: 25

Fee amount: \$15

New Belgium Tour Rules and Regulations:

Participants should not wear open-toed shoes, as we will be walking through a production area (and it is, after all, February!). Additionally, if participants want to participate in a beer tasting following the tour, they need to bring along their ID. There is also an "organizational slide" that employees use and most VIP visitors experience. Participants may want to wear slide appropriate clothing.

Facilitators:

Dr. Kirsten Broadfoot, Department of Speech Communication, Colorado State University.

Dr. Daniel Lair, Department of Human Communication Studies, University of Denver.

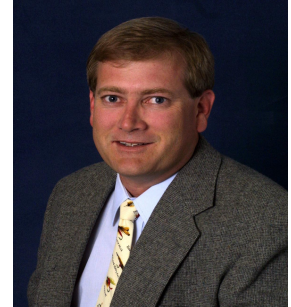
From the Executive Director

Convention Reminders

Mark Bergstrom, WSCA Executive Director

Staying at the Omni Interlocken

If you are a member, you have already received your convention packet in the mail, including hotel reservation information for the Omni Interlocken. Reservations are due January 24th, so if you haven't made your reservation yet, you'll want to do so now. For details about the hotel and to make a reservation online, you can find a link to the Hotel Reservation information via our website, <http://www.westcomm.org/conventions/WSCA-2008-Denver/hotelform.pdf>.



The Omni will be a fantastic site for our conference. The Hotel is an excellent facility and we have secured an outstanding rate (\$119.00). WSCA asks that you stay at the convention hotel for two main reasons.

First, our semi-official motto is "Work Hard, Play Hard." It is easier to work hard when your room is convenient to the meetings, the special events, the parties, and the lobby lounge (The Omni serves complimentary champagne in the lounge every evening!). Second, whether you are playing hard dancing the night away at the sock hop or enjoying the many departmental celebrations, it's easy and safe just to take an elevator to your room at the Omni, where the views are spectacular. So treat yourself!

The Association asks you to stay at the convention hotel because we "pay" for our meeting rooms through your having a sleeping room at the hotel. Our meeting room rentals typically range from \$15,000 to \$45,000. The hotels will waive these fees if we have enough people staying at the hotel. If too many of you don't have sleeping rooms there, we have to pay for those meeting rooms! Over the years we've kept registration fees down to encourage students as well as faculty to attend. We also negotiate the same room rate for one to four people so you can share a room to reduce costs. Our recent Member Survey indicated that hotel cost is one of the most important issues for our members. Please help yourself and your Association by staying at The Omni--It's the thing to do.

Nominating Candidates for Elected Offices

Just a reminder that if you plan to nominate a candidate for elected office at the 2008 Legislative Assembly meeting, you will need to follow the following procedure:

"Before an individual can be nominated for an association wide elected office, including Legislative Assembly, Executive Council, and NCA representatives, that individual must indicate in writing a willingness to serve if elected or be present at the meeting in which the nomination occurs and indicate orally their willingness to serve if elected. For elections by the Legislative Assembly, such a

document is to be delivered to the Second Vice President prior to the nomination. Association members shall be notified of available elected positions and the process of indicating their willingness to serve."

Elected offices to be filled by the Legislative Assembly this year are:

1. Two At-Large Representatives to Executive Council (to serve 2008-2010 starting with the meeting Tuesday morning February 19th , including an annual meeting at NCA the evening prior to the convention and an annual meeting at WSCA the day prior to the convention);
2. Two members of the Nominating Committee (to serve with Immediate Past President Sara Hayden, Committee Chair, and two members elected by the Executive Council for 2008);
3. The WSCA Representative to NCA Legislative Council representing Community Colleges (to serve 2008 through 2010 starting with NCA in San Diego, including Wednesday afternoon, Saturday and Sunday morning meetings) and,
4. One Representative of the WSCA Scholar Award Committee (to serve with Immediate Past President Sara Hayden, one member elected at last year's Legislative Assembly, one member appointed by the Executive Council, and one member appointed by the President).

We Have a Winner!

In our October issue, Executive Director Mark Bergstrom issued a challenge to our membership: identify the individuals in this picture of the first WSCA Women's Caucus meeting, in Albuquerque, in 1973.



Our winner is former WSCA President Jo Sprague, who wrote:

"Left to right in the picture are Mary Ann Holden, Sandra Purnell, Estelle Zannes, Brenda Hancock, Judith Barnes Benson, Jo Sprague and Virginia Floyd. Best guess: Jan Shuetz standing at the left and Joyce Hocker at the right."

Sprague continued, "The article which I just found has this quotation from me. 'As communication scholars we are concerned with being called 'women's libbers' which is a term somewhat humorous and demeaning. Because we are women communication scholars, our caucus is a professional organization and not committed to any one political ideology. We are all concerned, however, with such things as the legal and professional status of women, research and women's studies.'"

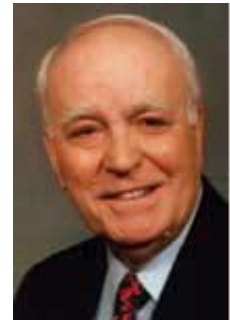
She concluded, "We've come quite a ways."

Right you are, Jo. Congratulations!

In Memoriam: Gale Lee Richards

Gale Richards, professor emeritus of communication at Arizona State University, died June 28, 2007, at age 88 of complications from surgery.

Gale Richards was born July 31, 1918, in Long Run, W.Va., and raised in Akron, Ohio. He earned his bachelor's degree from the University of Akron in 1940 and master's and doctoral degrees from the University of Iowa, in 1942 and 1950, respectively. In between graduate studies, he served in the Navy.



Gale gained a great deal of satisfaction out of teaching others. Before joining the ASU faculty in 1965 as a professor of speech and chairman of the department of speech and drama, Richards served on the faculties at Drake University and the universities of Nevada, Reno; Washington and Southern California. At ASU, he chaired the department of speech and drama (later theatre) until 1973, during which time student enrollment in the department more than doubled. He then joined the communication department and served on that faculty until retiring in 1987.

Gale was very active in WSCA. He served as Second Vice President twice, in 1956 and 1971, he was on the Editorial Board of the *Western* journal, and he was an active member of the Executives Club, attending conventions and the annual dinner well into retirement. In 1989, WSCA honored him with the Distinguished Service Award. He also contributed an oral history, which is available in the WSCA archives, at the University of Utah.

He is survived by his wife of 65 years Barbara Lee (Neely) and their three children Robin Lee, Wendell Scott, and Jeffrey Marshall.

Editor: Bill Eadie, San Diego State University
Submit items for the March issue by March 3 to weadie@mail.sdsu.edu