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## Come to Mesa (Phoenix) for WSCA 2009!

By Paul A. Mongeau, Local Host

Mark your calendars now for the Mesa (Phoenix) WSCA convention from February 13th through the 17th, 2009. We are busy planning an experience that fits the WSCA credo of "work hard, play hard." The Marriott Phoenix/Mesa and Mesa Convention Center facilities meet our needs very well and should serve as a terrific venue for our workshops, panels, addresses, and other convention activities.



For those of you worried by the mention of a convention center (perhaps spurred by memories of having to walk from San Antonio to Austin at NCA a few years ago), the Marriott Phoenix/Mesa convention hotel and the Mesa Convention Center are *directly* adjacent to one another (i.e., less than 30 feet apart.). Both facilities will allow us to stretch our legs without taxing them.



The hotel and convention center facilities offer close proximity to the Mesa Arts Center, charming Downtown Mesa, the Arizona Museum of Natural History, all that the Valley of the Sun has to offer, and plenty of free parking. In addition to the conference activities (described separately by Dan Canary), we are planning a full slate of entertaining and enlightening activities.

For example, we are planning a golf outing, a Saturday day trip to a nearby spot of unmatched beauty, a Mill Avenue (Tempe) pub crawl, a hike in the nearby Superstition Mountains, the annual sock hop, and more!

So mark your calendars, finish up that paper, make your travel plans and join us for WSCA 2009 in Mesa (Phoenix). We promise you good weather (OK, we *hope* the weather will be good), a warm welcome, and an exciting and entertaining convention.



- [NCA Applied Communication Division](#)

[Executive Director Search](#)

## Call For Papers Has Been Revised

### Deadlines for Preconference proposals, Undergrad Honors Conference, Now Different

By Daniel J. Canary, President-Elect

#### WESTERN STATES COMMUNICATION ASSOCIATION

2009 Annual Convention, Mesa (Phoenix), AZ  
February 13-17, 2009

#### CALL for Competitive Papers, Program Proposals, Preconference Proposals, Workshop Proposals, Undergraduate Scholars' Research Conference (USRC), and Graduate Students Workshop & Graduate Programs Open House

"Mixing Metaphors"

Daniel J. Canary, WSCA President-elect and  
2009 Primary Program Planner

The WSCA 2009 Convention theme is "Mixing Metaphors." A traditional view of mixed metaphors concerns how they use inconsistent sources to construct a senseless comparison. When academics mix metaphors, however, we potentially offer different ways to communicate with each other because of our various theoretic and methodological languages. Given recent academic trends to examine important issues from interdisciplinary and cross-disciplinary perspectives, we in communication should be able to bring various insights to important research topics. For example, the 2009 convention provides a perfect venue for such topics as the critical messages of the 2008 U.S. elections, global warming, civility, new media, globalization, health campaigns, and so forth. The goal of the 2009 WSCA convention is not to seek convergence among people with different humanistic and scientific backgrounds; rather, the goal is to have people with different education, experiences, and priorities address the same issues. Moreover, both pure and applied efforts will be highlighted.



- I. Competitive Papers (deadline: *received by 9/1/08*)\* – Submit to interest group.
- II. Program Proposals (deadline: *received by 9/1/08*) – Submit to interest group.
- III. Preconference Proposals (deadline: *received by 9/1/08*) – Submit to Dan Canary.
- IV. Workshop Proposals (deadline: *received by 9/1/08*) – Submit to Dan Canary.
- V. Undergraduate Scholars' Research Conference (USRC) (deadline: *received by 1/1/09*) – Submit to Kathryn Sorrells, WSCA Second Vice President.
- VI. Graduate Student Workshop & Graduate Programs Open House (deadline: *received by 9/1/08*) – Submit to WSCA Second Vice President.

**\*Special Note: Only one deadline exists for WSCA competitive papers, program proposals, workshop proposals, and Graduate Student Workshop & Graduate Programs Open House. However, two deadlines differ: *The preconference proposal deadline has been extended to***

**September 1, 2008; the Undergraduate Scholars' Research Conference deadline is January 1, 2009.**

**Send all competitive papers and program proposals directly to the program planner for each interest group.** For specific information about submitting to interest groups, visit the WSCA website (<http://www.westcomm.org>).

*Only preconference proposals and workshop proposals should be sent directly to the primary program planner, Daniel J. Canary at Hugh Downs School of Human Communication, Stauffer Hall 412-A, Arizona State University, Tempe, AZ 85287-1205, or electronically (in MS Word) to [dan.canary@asu.edu](mailto:dan.canary@asu.edu).*

## **I. COMPETITIVE PAPERS**

**1. Authors are encouraged to submit papers** to the interest groups for competitive selection. Papers may employ any humanistic and/or scientific methodology(ies), theoretical developments, research criticisms, critical analyses, and in selected cases, works in progress. Submit each paper to **one** interest group only.

Competitive papers should not (1) have been presented at another conference/convention, (2) be accepted for publication, or (3) have been published.

*Note:* Historically, the Community College and the Elementary and Secondary Education Interest Groups have not sponsored competitive papers. Please contact the interest group planner, however, before submitting a competitive paper to either interest group.

### **2. Submitted papers should include:**

(a) A detachable title page with title of paper, names of all authors, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each author and should be double-checked for accuracy.

**NOTE: *Audio-visual requests should be listed on the detachable title page.*** (Equipment availability is *extremely* limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site (<http://www.westcomm.org/>).

(b) A 250-500-word abstract of the paper (with title appearing on this page).

(c) A maximum of 30 pages of text.

(d) No information in the paper that identifies the author(s) (beyond that which appears on the title page).

**3. Submission:** Specific information about submitting to interest groups will be posted on the WSCA website (<http://www.westcomm.org/>) at the completion of the February 2008 convention and presented in the April 2008 *WSCA News*. ***Completed papers should be submitted directly to the interest group planners, unless the interest group indicates otherwise.***

**4. Research in Progress:** Some interest groups sponsor programs of "Research in Progress." Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you are planning to send your paper accepts "research in progress" before submitting it.

**5. Debut Award:** The WSCA Executives Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal.” Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. **Papers eligible for the Debut Award should be marked “DEBUT” in the upper right-hand corner of the title page.** Please also indicate whether each author is a bachelor’s, master’s, or doctoral student. Some interest groups also sponsor debut programs, but papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award.

6. Competitive paper submissions must be **RECEIVED** by the interest-group planner **NO LATER THAN Monday, September 1, 2008.** Some interest groups allow or require that papers be submitted electronically, whereas others require paper submissions. **BE SURE TO CHECK** the interest group call for papers for the acceptable format for submission. For specific information about submitting to interest groups, visit the WSCA website (<http://www.westcomm.org>).

## II. PROGRAM PROPOSALS

**1. Program proposals** should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic respondent; however round-table discussions, performance venues, or other unique formats are encouraged. In alternative program formats, respondents can be included or omitted as warranted. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome.

Programs that relate to the convention theme, “Mixing Metaphors,” are encouraged. Programs that specifically relate to the convention theme **SHOULD INCLUDE AT LEAST TWO ALTERNATIVE METHODOLOGICAL APPROACHES.**

### **2. Program proposals must contain the following:**

- (a) Thematic title of the program;
- (b) Names, addresses, phones, e-mail addresses, and affiliations of all participants;
- (c) Title and brief description of each presentation;
- (d) Equipment needed for the program. (*Please Note:* Equipment availability is **extremely limited**. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site.)

**3. Program proposals** must be **RECEIVED** by the appropriate interest-group planner **NO LATER THAN Monday, September 1, 2008.** Some interest groups allow or require that program proposals be submitted electronically; some allow paper submissions. Check the interest group call for papers for the acceptable format for submission. For specific information about submitting to interest groups, visit the WSCA website (<http://www.westcomm.org>).

## III. PRECONFERENCES

**1. Preconference proposals for the 2009 convention are invited.** Those that relate to the general convention theme, "Mixing Metaphors," are encouraged.

**2. Preconferences will be held Saturday, February 14, 2009.**

**3. Please send preconference proposals to the Primary Program Planner,** Dan Canary, Hugh Downs School of Human Communication, Stauffer 412-A, Arizona State University, Tempe, AZ 85287-1205 ([dan.canary@asu.edu](mailto:dan.canary@asu.edu)).

**NOTE: The deadline for preconference proposals has been extended to September 1, 2008.** Be sure to include as much of the following information as possible:

- (a) Title of the preconference;
- (b) Names, full addresses, e-mail addresses, and affiliations of those planning the preconference;
- (c) A rationale for your preconference;
- (d) Relevant expertise;
- (e) Equipment needed for the program.

(Equipment availability is **extremely limited**. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site.)

**4. A call for preconference participation will be published in a Fall issue of WSCA News.**

**5. Address any questions, concepts, and concerns to the Primary Program Planner,** Dan Canary ([dan.canary@asu.edu](mailto:dan.canary@asu.edu)).

#### **IV. WORKSHOP PROPOSALS**

**1. A workshop** is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

**2. Workshops** are scheduled for the first full day of the convention, Saturday, February 14. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see #4 below).

**3. Workshops** of interest to members of the *Western Forensics Association* are encouraged and will be programmed on Sunday evening, February 15, after completion of the WFA tournament.

**4. Workshop proposals should include the following:**

- (a) Title of the workshop;
- (b) Names, full addresses, e-mail addresses, and affiliations of all presenters;
- (c) Rationale and goals of the workshop;
- (d) Outline and description of workshop activities;
- (e) Room size and configuration requested (theater seating, etc.);
- (f) Equipment requirements;

(Note: Equipment availability is **extremely limited**. See the WSCA policy on

Audio-Visual Equipment at Conventions.)

(g) Maximum enrollment;

(h) Fee amount, set in accordance with WSCA policy (see below);

(i) Time-block requested (e.g., three hours, six hours).

**5. Guide to setting fees for workshop leaders:** WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fee goes to cover administrative costs. The fee above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that you specify. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. **Special Note:** If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, Dan Canary must approve it prior to any commitment to the individual.

**6. TWO copies** of each workshop proposal should be mailed or sent as an email attachment (saved in MS Word) to Dan Canary, Hugh Downs School of Human Communication, Stauffer 412-A, Arizona State University, Tempe, AZ 85287-1205 ([dan.canary@asu.edu](mailto:dan.canary@asu.edu)).

The proposal must be **RECEIVED NO LATER THAN Monday, September 1, 2008.**

#### **V. 5th ANNUAL UNDERGRADUATE SCHOLARS' RESEARCH CONFERENCE**

The WSCA Second Vice President solicits submissions for the Undergraduate Scholars' Research Conference to be held on Saturday, February 14, 2008.

*Undergraduate students are invited to submit papers reporting original research* (i.e., critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical and methodological approaches are welcome. All authors on papers submitted must be undergraduate students. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay \$15 of the \$25 USRC registration.

**Undergraduate student paper submissions must be received by Kathryn Sorrells, WSCA Second Vice President by January 1, 2009;** authors will be notified of paper acceptance by January 15, 2009. Send papers to [kathryn.sorrells@csun.edu](mailto:kathryn.sorrells@csun.edu).

#### **VI. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE**

On Saturday, February 14, 2008, the WSCA Second Vice President, Kathryn Sorrells, will host a WORKSHOP for advanced undergraduates and master's students who are considering pursuing a master's or doctoral degree in communication. The Workshop is designed (1) to introduce students to the benefits of graduate education, (2) to help them understand how to choose a graduate program that meets their needs, interests, and abilities, and (3) to gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors. Also, Kathryn Sorrells will host a Graduate Programs OPEN HOUSE on Saturday, February 14, 2008. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in communication. Faculty and current graduate students who are interested in participating in the Workshop, and Graduate Program

Directors at universities and colleges that offer graduate programs in communication who wish to participate in the Open House, should contact Kathryn Sorrells at [kathryn.sorrells@csun.edu](mailto:kathryn.sorrells@csun.edu) by September 1, 2008.

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## Suggestions for WSCA Workshop Proposals

By Sue D. Pendell, Sara Hayden, and Myron "Ron" Lustig  
Former WSCA Primary Program Planners

If you're thinking about proposing a workshop for the next WSCA convention, here are some suggestions which may help your workshop be selected and increase participation.

1. Workshops usually run 1½ hours to 3 hours. Space for longer ones is very difficult to find, and people generally don't sign up for an all-day workshop (unless it involves travel or an unusually compelling topic).
2. AV equipment is expensive. The cost of the workshop to participants has to cover all expenses, so usually renting an overhead and screen or a monitor and screen is about the most a workshop can "afford." If you need an LCD projector and computer, and you can supply them yourself, you'll have a better chance of the workshop being offered and getting the minimum enrollment necessary to cover expenses.
3. The more applied the better. That's the point of workshops. Basically, they should teach people to do something practical and useful.
4. Usually, the more related to the theme of the convention the better. While that's not necessary (look at the NCA workshops), if the workshop isn't something like "How to teach (a specific course)" or "How to do (a specific research method)," it should have something to do with the theme.
5. The more novel and timely, the better. If the workshop has been offered before (unless it was wildly popular), chances are it will lose out to something that covers a current topic.
6. The more local, the better. A workshop that visits a local company for a tour and talk about Human Resource practices will generate greater enrollment than one that talks about teaching organizational communication.
7. The more credible the presenters, the better. The more widely known, accomplished, and visible the presenters have been at previous Western conventions, the more likely the workshop will be selected and the more likely that people will enroll. This is not to say that those less well-known and first-timers shouldn't propose workshops, but they need to have appropriate credentials.
8. Workshops that are built around a new book, or a new edition of a book, probably won't "make" unless the approach is truly a new one. However, if you can get the publisher to sponsor the workshop and provide copies of the book and other instructional materials to participants, chances of it being successful are increased.

Good luck!

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## WSCA Interest Groups Call for Participation in Mesa in 2009

### Health Communication

Virginia McDermott, University of New Mexico

The Health Communication Interest Group (HCIG) of the Western States Communication Association invites you to submit your papers and panel proposals for the 2009 Western States Communication Association's annual convention to be held in Phoenix, AZ, February 13-17, 2009. The HCIG invites program proposals and research papers exploring any aspect of issues related to health and communication. The interest group is especially interested in papers and panels that:



- Relate to the convention theme of "Mixing Metaphors"
- Represent diverse methodologies, theories, and perspectives
- Examine the intersection between theory and practice
- Include health practitioners and professionals
- Discuss teaching ideas for health communication

All papers and proposals should be sent ELECTRONICALLY to the interest group chair, Dr. Virginia McDermott, at [ginnymcd@unm.edu](mailto:ginnymcd@unm.edu). All submissions must be received by September 1, 2008 in order to be considered. Acceptance of a paper or panel proposal obligates authors to attend the conference and present the paper.

For specifications for paper and panel submissions, please see the WSCA website: <http://www.westcomm.org/conventions/WSCA-2009-Phoenix/HealthCALL.pdf>

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### Intercultural Communication

Sara deTurk, University of Texas, San Antonio

The conference theme for 2009 is "mixing metaphors." We are encouraged to submit panels representing diverse perspectives (especially in terms of epistemological diversity). More details about the theme are available in the call for papers and panel proposals. Here, in any case, are some of the ideas for panels that were raised at our business meeting and beyond:



- a panel involving local Indian tribes religion and conflict
- the marking of identities in the presidential election
- immigration
- globalization (and outsourcing)
- human trafficking
- intergroup alliances

- activism
- environmental racism and or relationships between the environment
- and migration(in collaboration with the environmental interest group)

Competitive Papers (deadline: received by 9/1/08)  
Submit to Sara DeTurk, [sara.deturk@utsa.edu](mailto:sara.deturk@utsa.edu)

Program Proposals (deadline: received by 9/1/08)  
Submit to Sara DeTurk, [sara.deturk@utsa.edu](mailto:sara.deturk@utsa.edu)

Workshop Proposals (deadline: received by 9/1/08)  
Submit to Dan Canary, [dan.canary@asu.edu](mailto:dan.canary@asu.edu)

Pre-conference Proposals (deadline: received by 5/15/08)  
Submit to Dan Canary, [dan.canary@asu.edu](mailto:dan.canary@asu.edu)

### COMPETITIVE PAPERS:

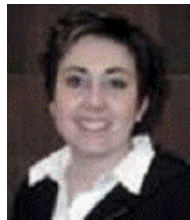
1. All authors are encouraged to send their papers to the Intercultural Communication Interest Group for competitive selection. Papers should reflect the conference theme and may include research reports employing any methodology, theoretical developments, critical analysis as well as critiques. Please submit each paper to only **one** interest group only.
2. **Competitive paper should not have been presented previously at another conference, be accepted for publication, or have been published.**
3. **Submitted papers should include:**
  - a. A detachable title page (i.e., saved as a separate word document) with title of paper, names of **all** authors, and their addresses, phone numbers, email addresses, and affiliations. This information should be included for each author and each author should double-check it for accuracy.
  - b. A 250-500 word abstract of the paper (with title appearing on this page).
  - c. A maximum of twenty-five pages of text (not including references and appendices)
  - d. No information should appear in the paper that identifies the author (s) beyond that which appears on the title page.
4. Student/Debut Papers: The Intercultural Communication Interest Group welcomes student and debut papers. If your paper is a student or debut paper please note this on the title paper under the title of the paper. In addition, please indicate whether each author is a bachelors, masters, or doctoral student.
5. **ELECTRONIC SUBMISSIONS OF COMPETITIVE PAPERS MUST BE RECEIVED NO LATER THAN SEPTEMBER 1, 2008.**
6. Intercultural Communication Interest Group (ICIG) **AUTHORS SHOULD SUBMIT COMPETITIVE PAPERS ELECTRONICALLY.** Submitted competitive papers should include two separate attachments:
  - a. A title page (requirements above)
  - b. The paper (with abstract, references and appendices)
7. Attach the submitted paper as a Word or RTF document and send it to Sara DeTurk at: [sara.deturk@utsa.edu](mailto:sara.deturk@utsa.edu)

### PROGRAM PROPOSALS:

1. **Program proposals** should focus on a unifying theme relevant to research, theory or instruction in the area of intercultural communication. Programs may consist of a chair, individual presenters, and a respondent; however round-table discussions, performance venues, or other unique formats are also encouraged. In alternative program formats, respondents may be included or omitted as appropriate. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome.
  2. **Program proposals should include the following:**
    - a. A detachable title page (i.e., saved as a separate word document) with title of program, names of **all** participants, and their addresses, phone numbers, email addresses, and affiliations. Again, this information should be included for each participant and each participant should double-check it for accuracy.
    - b. Proposals should include
      - i. Program title, rationale for the program, and a brief description of each presentation.
      - ii. Equipment needed for the panel – Please note that equipment availability is extremely limited. To read more about the use of audio-visual equipment, please see the WSCA policy on Audio-Visual Equipment at Conventions (<http://www.westcomm.org/aboutus/pp07.pdf>)
      - iii. No information should appear in the proposal that identifies the participant (s) beyond that which appears on the title page.
  3. **ELECTRONIC SUBMISSIONS OF PROGRAM PROPOSALS MUST BE RECEIVED NO LATER THAN SEPTEMBER 1, 2008.**
  4. Intercultural Communication Interest Group (ICIG) **AUTHORS SHOULD SUBMIT PROGRAM PROPOSALS ELECTRONICALLY.** Submitted program proposals should include two separate attachments:
    - a. A title page (requirements above)
    - b. The proposal (requirements above)
  5. Attach the submitted program proposal as a Word or RTF document and send it to Sara DeTurk at: [sara.deturk@utsa.edu](mailto:sara.deturk@utsa.edu)
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## Communication and Instruction

Liz Leckie, University of Utah



The Communication and Instruction Interest Group invites submissions of competitive papers and thematic program proposals for the 2009 WSCA Convention. The Communication and Instruction Interest Group encourages submissions that explore issues related to communication and instruction, and especially related to this year's convention theme: "**Mixed Metaphors.**" Submissions to the

Communication and Instruction Interest Group should adhere to the following guidelines:

**COMPETITIVE PAPERS DEADLINE: SEPTEMBER 1, 2008** (submit electronically to [liz.leckie@utah.edu](mailto:liz.leckie@utah.edu))

**PROGRAM PROPOSAL DEADLINE: SEPTEMBER 1, 2008** (submit electronically to [liz.leckie@utah.edu](mailto:liz.leckie@utah.edu))

## COMPETITIVE PAPERS

1. **Authors are encouraged to submit papers** to the Communication and Instruction Interest Group for competitive selection. Papers may include research reports employing any methodology, theoretical developments or critiques, and critical analyses. Each author may submit only **one** paper to this interest group.

**Competitive papers should not have been presented previously at another conference, be accepted for publication, or have been published.**

1. Submitted papers should include:
  1. A detachable title page (saved as a separate document) with title of paper, names of **all** authors, and their addresses, phone numbers, email addresses, and affiliations. (This information should be included for each author and should be doubled checked for accuracy.)
  2. A 250-500-word abstract of the paper (with title appearing on this page).
  3. A maximum of twenty-five pages of text.
  4. No information in the paper that identifies the author(s) beyond that which appears on the separately submitted title page.
  5. Equipment needed for the paper. (Note: Equipment availability is extremely limited. See the WSCA Policy on the Use of Audio-Visual Equipment Conventions.)
2. **Student/Debut:** Communication and Instruction welcomes student and debut papers. If your paper is a student or debut paper, please note this on the title page in the upper-right hand corner. In addition, please indicate whether each author is a bachelor's, masters, or doctoral student.
3. **ELECTRONIC SUBMISSIONS OF COMPETITIVE PAPERS MUST BE RECEIVED NO LATER THAN SEPTEMBER 1, 2008.**
  1. Submitted competitive papers should include **two separate attachments:**
    1. A title page (requirements above)
    2. The paper (with abstract, references, and appendices)
  2. Attached the title page and submitted paper as a Word or RTF document and send it to **Liz Leckie at: [liz.leckie@utah.edu](mailto:liz.leckie@utah.edu)**

## PROGRAM PROPOSALS

1. **Program proposals** should focus on a unifying theme relevant to research, theory, or instruction in the area of communication and instruction – all paradigms and approaches are welcome. Program may consist of a chair, individual presenters, and a critic respondent; however, roundtable discussions, performance venues, or other unique formats are encouraged. In alternative program formats, respondents may be included or omitted as appropriate. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees are encouraged. **Programs co-sponsored with other interest groups are also welcome and encouraged (especially considering this year's theme "Mixing Metaphors")**. Feel free to contact the program chair with questions about possible program and panel ideas.
2. Program proposals should include the following:
  1. Thematic title of the program
  2. Names, addresses, phone numbers, email addresses, and

- affiliations of **all** participants.
3. Title and brief description of each presentation.
  4. Equipment needed for the panel (Note: Equipment availability is extremely limited. See the WSCA Policy on Use of Audio-Visual Equipment at Conventions.)
3. **ELECTRONIC SUBMISSIONS OF PROGRAM PROPOSALS MUST BE RECEIVED NO LATER THAN SEPTEMBER 1, 2008.**
1. Submitted program proposals should include **two separate attachments**:
    1. A title page (requirements above)
    2. The proposal (requirements above)
  2. Attach the submitted program proposal and title page as a Word or RTF document and send it to **Liz Leckie at: [liz.leckie@utah.edu](mailto:liz.leckie@utah.edu)**.

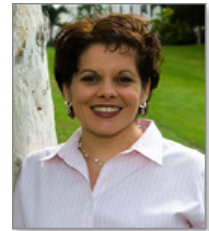
Liz Leckie, University of Utah  
255 South Central Campus Drive, #2100  
Salt Lake City, Utah 84112  
801.585.9733  
[liz.leckie@utah.edu](mailto:liz.leckie@utah.edu)

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## Rhetoric and Public Address

Valerie Renegar, San Diego State University

The Rhetoric and Public Address Interest Group invites submission of competitive papers and thematic panel program proposals for the 2009 WSCA Annual Convention. The convention theme is "Mixing Metaphors" and authors are encouraged to explore differing methodological assumptions in the creation of their work. General information about the Call for Papers can be found at <http://www.westcomm.org/conventions/wscA-2009-Phoenix/call2009.pdf>, but submissions to the Rhetoric and Public Address Interest Group should adhere to the following guidelines:



### Competitive Papers

Authors are invited to submit completed papers dealing with rhetoric and public address from any theoretical, methodological, or critical perspective. Competitive papers should not have been presented previously at another convention/conference, be accepted for publication, or have been published. Competitive paper submissions should include:

1. A separate title/information page with the title of the paper, names of all authors, their institutional affiliations, addresses, phone numbers, and email addresses submitted as a separate document. Audio-visual requests should also be listed on the detachable title page, but please note that equipment availability is extremely limited (see the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site: <http://www.westcomm.org/>);
2. A 100-150 word abstract of the paper (with title appearing on this page);
3. A maximum of 25 pages of text (excluding title page and notes/references). Longer papers will not be sent out for review;
4. The submitted paper should be free of any author(s) identification including the text of the paper, title page, or header.

5. Authors “who have not presented a paper at a state, regional, national or international convention, or published in any academic journal” should include the word “**DEBUT**” in the upper right-hand corner of the title page. Papers authored by students should include the word “**STUDENT**” in the upper right-hand corner of the title page. All authors must meet debut or student criteria for the paper to be so designated.

### **Panel Program Proposals**

Panel program proposals should focus on a unifying theme relevant to research, theory, or criticism in the area of rhetoric and public address.

Programs may consist of a chair, individual paper presenters, and a critic/respondent, however round-table discussions, performance venues, or other unique formats are encouraged. In alternative program formats, respondents may be included or omitted as appropriate. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees, or those which address the conference theme directly are encouraged. Programs co-sponsored with other interest groups are also welcome. Panel program proposals should include:

1. Title and rationale for the thematic panel/program;
2. Title and 100 word abstract of each presentation;
3. Names, affiliations, addresses, phone numbers, and email addresses of all participants;
4. Expected size of audience;
5. Equipment needed (please note that equipment availability is extremely limited).

### **Paper/Program Submission Process**

Submit competitive paper and program proposals to Valerie Renegar, Chair of the Rhetoric and Public Address Interest Group, via email [atvrenegar@mail.sdsu.edu](mailto:atvrenegar@mail.sdsu.edu). Papers and program proposals must be submitted in Microsoft Word. Paper submissions should include two separate attachments: 1. The title/information page and 2. A blind copy of the paper. Only electronic submissions will be accepted. All submissions must be received by Monday, **September 1, 2008**.

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## **Organization for Research on Women and Communication**

**Michelle Holling, California State University, San Marcos**

The Organization for Research on Women and Communication (ORWAC) invites submissions for program proposals and competitive papers for the Western States Communication Association conference, to be held in Mesa, AZ, February 13-17, 2009. ORWAC seeks submissions that speak to the



conference theme of “Mixing Metaphors” as it intersects with ORWAC’s emphasis on research regarding women, feminism, gender, intersectionality, oppression and social change. Of particular interest are panels and papers that address contemporary issues such as transnational feminism, border issues, citizenship, globalization, 2008 presidential campaign to which contrasting perspectives and approaches are brought to bear are strongly encouraged. When submitting papers please know that ORWAC does not accept works in progress and papers should not have been presented previously at another conference, be accepted for presentation or

publication, or have been published” (WSCA policy). Please visit the WSCA website at [www.westcomm.org](http://www.westcomm.org) for submission guidelines. All student submissions should be marked as such for consideration of the “Top Student Paper” award. Submissions must be received no later than September 1, 2008 in order to be considered. Forward attachments saved as a Word document and submit electronically to: [mholling@csusm.edu](mailto:mholling@csusm.edu). Inquiries about submission should be directed to Dr. Michelle A. Holling. Contact information: office phone 760/750-8576; Dept. of Communication, California State University San Marcos, 333 S. Twin Oaks Valley Road, Craven Hall, San Marcos, CA 92096-0001.

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## **Communication Theory and Research**

**Joseph Anderson, California State University, Long Beach**

The Communication Theory and Research Group is accepting competitive papers and program proposals for the 2009 annual convention. In keeping with the convention theme of “MIXING METAPHORS,” the Communication Theory and Research division is encouraging papers which stretch the dividing lines between theoretical interests. The Communication Theory and Research division is an excellent outlet for papers and programs that considers intersections between theoretical and methodological perspectives, progressive applications of communication theories and spotlights on the scholarship of distinguished communication theorists. For the 2009 theme the Group is particularly interested in papers and programs that:

1. Expand upon the convention theme of MIXING METAPHORS”
2. Draw from diverse theoretical and methodological backgrounds
3. Examine the intersections between theory and practice
4. Collaborate with other WSCA interest groups
5. Contribute to the overall development and progress of Communication as a theoretically mindful discipline.

Our goal is to have different people from different backgrounds converge to address critical issues of our time. We invite submissions from faculty and graduate students who are interested in Communication Theory and Research. Manuscripts should adhere to style guidelines advocated by APA 5th edition or MLA 6th edition. Appropriate length for manuscripts is 25 pages, double-spaced, excluding cover page, abstract, references and appendices. Authors should include a detachable cover page with the name(s) of author(s), institutional affiliation, contact information, and a list of key terms. Authors should also remove all personal identifiers from the manuscript text. The Communication Theory and Research Group strongly encourages student submissions, and interested students should mark their paper as STUDENT in the upper right corner of their cover page. The Group offers competitive paper awards for the both the overall top paper, and top student paper.

The competitive paper and program proposal deadline is 9/1/08. Papers and program proposals should be submitted to Joseph W. Anderson, who can be reached at [janders4@csulb.edu](mailto:janders4@csulb.edu)

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## **Language and Social Interaction**

**Brian Heisterkamp, California State University, San Bernardino**

The Language and Social Interaction (LSI) interest group of WSCA invites papers and proposals for panels for the upcoming 2009 annual conference. As an interest group, LSI invites a broad range of studies of language, discourse, and interaction, in a range of contexts. Appropriate contexts include, but should not be limited to: face-to-face interaction, telephone conversations, group discussions, media discourse, public deliberation, and computer-mediated interaction.



The theme of this year's conference is: "Mixing Metaphors." The theme is designed with the goal of having people with different education, experiences, and priorities address the same issues. As an organization, LSI supports this notion and encourages individual, panel, and workshop submissions that address this theme.

### **Competitive Papers**

All papers should be submitted by e-mail attachment to Brian L. Heisterkamp at [heisterkamp@csusb.edu](mailto:heisterkamp@csusb.edu) no later than September 1, 2008. Use MS Word or RTF format for all documents. Your electronic submission should include two separate attachments:

#### Attachment 1: Cover page

The cover page should include:

1. title of the paper
2. name and contact information (address, phone, e-mail, and affiliation) for each author
3. any audio-visual needs, keeping in mind that availability is extremely limited.

Please indicate in the upper right-hand corner of the cover page if this paper is a **Student** or **Debut** paper. All authors of a student paper must be students. No author of a debut paper may have presented a paper at any prior WSCA convention.

#### Attachment 2: Paper

The paper should include:

1. title
2. 250-500 word abstract
3. no more than 25 pages of text (excluding references, figures, tables, and transcripts)

Please remove all author names and identifying information from the paper (including author information in the "properties" of MS Word documents).

### **Program Proposals/Panels**

Program proposals/panels focusing on a unifying theme relevant to language and social interaction theory, research, or instruction are encouraged. Programs may consist of a chair, presenters, and a respondent. Roundtable discussions and other formats that encourage interaction among panelists and

audience members are also invited. Proposals should include: (a) Thematic title of the panel; (b) Names, addresses, phones, e-mail addresses, and affiliations of all participants; (c) Title and brief description of each presentation; (d) Equipment needed for panel. Submit all proposals via email to: [heisterkamp@csusb.edu](mailto:heisterkamp@csusb.edu). Use MS Word or RTF format for all attachments. (Note: Equipment availability is extremely limited. Please make your AV requests part of the coversheet.). Submit by September 1, 2008.

### Questions

Brian L. Heisterkamp  
California State University, San Bernardino  
Language and Social Interaction Interest Group Chair, 2009  
[heisterkamp@csusb.edu](mailto:heisterkamp@csusb.edu)  
909-538-7665

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## News from the Intercultural Communication Interest Group

Sara deTurk, University of Texas, San Antonio

At the 2008 convention in Broomfield, Colorado, the Intercultural Communication interest group sponsored 6 panels (75% of submissions) and 20 competitive papers (77% of submissions). The top four papers were:

*ALENENEC: Learning from Place, Spirit, and Traditional Language* by Saanich Indian School Board, Joshua Guilar, Royal Roads University and Tye Swallow, Saanich Adult Education Center (top paper)

*Intermarriage, Conventional and/or Unique: A Dialectical Approach to Intercultural Marriage* by Joshua Hoops, California State University, Long Beach

*Impacts of Face Concerns on Requesting Discourse Patterns in Japan* by Satoshi Moriizumi, Nanzan Junior College and Jiro Takai, Nagoya University

*Ethnic Identity Maintenance and Immigrant Communication Patterns: Dominicans in South Florida* by Yvette Bueno, University of Miami (top student paper)

At the business meeting, it was decided that the top paper awards for 2009 would be presented at the business meeting rather than at the top paper panel. We also thanked Jennifer Huynh Thi Anh Morrison for her excellent work as 07-08 interest group chair, and elected new officers for 2009. Amy Heuman ([a.heuman@ttu.edu](mailto:a.heuman@ttu.edu)) was elected vice-chair for this next year, and Toniesha Taylor ([taylo012@msn.com](mailto:taylo012@msn.com)) was re-elected as secretary. Finally, we elected a nominating committee to nominate vice-chair candidates for next year (as directed by a recent change to our bylaws). The committee members are Mary Jane Collier ([mjc@unm.edu](mailto:mjc@unm.edu)), Nemi Jain ([jain@asu.edu](mailto:jain@asu.edu)), and Jennifer Morrison ([jmorris3@du.edu](mailto:jmorris3@du.edu)). Anyone who would like to be considered as vice-chair, or would like to suggest someone else for consideration, should contact a member of the nominating committee.

We would also welcome additional paper reviewers for the 2009 convention.

Anyone who is interested should e-mail [sara.deturk@utsa.edu](mailto:sara.deturk@utsa.edu).

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## Calls for Awards

### WSCA Scholar

Heather Hundley, First Vice President

WSCA is seeking nominations for the 2009 Scholar Award. The award recognizes sustained contribution to the study of human communication from a member of WSCA who has made a difference in the way scholars and students think about the nature, function, and scope of communication. Criteria for selection includes: 1) a sustained research program, 2) research that is theoretically grounded, 3) analytically sound, 4) advances the discipline (as indicated by citations and other evidence), and 5) includes work that has been featured in WSCA journals as well as other outlets.



The nomination packet should include at least one letter describing the nominee's scholarly contributions to the field, confirmation of the scholar's willingness to be nominated and attend the WSCA convention in Mesa, Arizona in February, 2009, the scholar's current curriculum vitae, and other supporting documentation as appropriate. Email nominations are preferred.

Please send nominations by **September 15, 2008** to:

Heather Hundley, WSCA 1st Vice President  
California State University, San Bernardino  
Department of Communication Studies  
5500 University Parkway  
San Bernardino, CA 92407-2397  
Email: [hhundley@csusb.edu](mailto:hhundley@csusb.edu)

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### NCA Applied Communication Division

Joy L. Hart, University of Louisville

The Applied Communication Division of the National Communication Association seeks nominations for its annual research awards. These awards acknowledge significant contributions in applied communication theory, research, and/or practice.



Awards may be given in three categories. One is given to the author(s) of an *outstanding article* published in a communication journal. A second award is given to author(s)/editor(s) of an *outstanding scholarly book*. Textbooks are not eligible. When warranted, the committee may choose to recognize edited books in a separate category. In addition, *special journal issues* on applied communication may be nominated and an award given. Articles, books, and special issues published with a **2006 or 2007** copyright date are eligible.

To apply, send a letter of nomination to the committee chair that includes a brief rationale and an explanation of the work's significance. Self-nominations are encouraged. Any published reviews of scholarly books should be included. Submit four copies of the work.

The awards will be presented at the business meeting of the Applied Communication Division during the **2008** NCA Convention. It is anticipated that the award recipients will share a special panel at the **2009** NCA Convention.

Nominations and materials must be RECEIVED by Friday, **August 15, 2008**. Please send to: Dr. Joy L. Hart, Department of Communication, University of Louisville, Louisville, KY 40292. For more information or questions, send an email message to [joy.hart@louisville.edu](mailto:joy.hart@louisville.edu)

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## Executive Director Search

by Sara E. Hayden, Immediate Past President

Western States Communication Association (WSCA) invites applications for the position of Executive Director (ED), the chief operating officer of the Association. The term is for three years, 1 July, 2010 to 30 June, 2013, with the ED-select shadowing the current ED, Dr. Mark Bergstrom during 2009-2010. Dr. Bergstrom will be available to the new ED during 2013-2014. The term is renewable.



Benefits of the position include developing new skills, interacting with a broad range of individuals in the discipline, visibility for the individual and her/his department, and service to WSCA.

Support for the position includes a minimum one course per semester buy-out; funding for a part-time administrative assistant; travel to the WSCA, NCA, and one additional regional association's conventions per year; and office support.

Requirements include a separate, furnished office including computer and telephone; a department willing to pass through costs, and department endorsement.

As specified in the WSCA Constitution and By-Laws and the Policies and Procedures Manual, the duties and responsibilities of the ED include, but are not limited to,

1. Member services, including assisting the Second Vice President in recruiting; preparing and distributing renewal notices; maintaining journal subscription mailing lists and preparing journal mailing labels; preparing, distributing, and tallying ballots for elections and constitution/bylaw changes, and preparing and distributing convention registration information.

2. Convention planning, including site visits and recommendations, negotiating contracts with convention hotels, scheduling meeting and event facilities; preparing and distributing convention registration materials; coordinating printing of convention programs, and arranging recognition awards.

3. Financial affairs, including maintaining accounts receivable and payable; developing the annual budget proposal; preparing the annual financial report; having books and records audited annually; filing Federal tax reports, and making investments.

4. Meeting administration, including scheduling and arranging facilities for the Executive Council and other committee meetings; preparing and distributing agendas and reports, and taking, preparing, and distributing minutes of the Executive Council, Time and Place Committee, and Finance Committee meetings.

5. Clerical functions such as maintaining and distributing handbooks and manuals, the membership database, reports, and minutes.

6. Maintaining the WSCA web site.

7. Other administrative duties, including supplying information to members, etc.

The ED must be responsible, well organized, fiscally knowledgeable, attentive to detail, personable, patient, and dedicated to WSCA.

Applications should include a cover letter expressing interest and detailing qualifications, including the applicant's prior participation in WSCA; names and contact information from three people willing to serve as references; a vita, and a letter of support from the applicant's department chair.

Applications should be sent to Sara Hayden, Chair, WSCA Executive Director Search Committee at [sara.hayden@mso.umt.edu](mailto:sara.hayden@mso.umt.edu). If applicants prefer to send a hard copy of the application, they may send it to:

Sara Hayden, Ph.D.  
2205 Westfield Ct.  
Missoula, MT 59801  
Deadline for applications is **30 October, 2008**.

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**Editor: Bill Eadie, San Diego State University**  
Submit items for the August issue by August 4 to [weadie@mail.sdsu.edu](mailto:weadie@mail.sdsu.edu)