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Draft of 2008 Convention Program on Web Site

Sue D. Pendell, Primary Program Planner and President-Elect

The current draft of the 2008 WSCA convention program should be available on the Western web site soon. Please note that there may be changes in the times and rooms of panels/programs in the final draft, so when you put together your convention schedule (a new feature—see page 122 in this draft), use a pencil!



Please proofread the draft for your name and paper/program title, and make sure your name and the panel/program number(s) are in the Index correctly. Send any changes to Sue.Pendell@colostate.edu by Tuesday, November 27th. Thank you!

Look for the final convention program on the Western website in mid-December.

Also, see the current version of the convention synopsis below and on the web site soon.

CONVENTION SYNOPSIS 2008 (as of November 6, 2007)

Friday, February 15, 2008

Publications Committee	11:00 am-2:00 pm	Aspen
Finance Committee	11:00 am-2:00 pm	Boardroom
Executive Council	2:30-10:00 pm	Spruce

Saturday, February 16, 2008

Undergraduate Scholars Research Conference (USRC):	8:30 am-1:00 pm	
Welcome	8:30-8:45 am	Pine
Paper Presentations	9:00-10:00 am	Pine, Spruce, Fir, Birch
Paper Presentations	10:10-11:10 am	Pine, Spruce, Fir, Birch
Break	11:10-11:40 am	Pine

Paper Presentations	11:40-12:40 pm	Pine, Spruce, Fir, Birch
Awards	12:45-1:00 pm	Pine
Workshops:		
A. Extend Your Metaverse	9:00-12:00 noon	Interlocken D
B. Service in Service Learning	9:00-12:00 noon	Alder
C. Community-Building	9:00-12:00 noon	Cedar
Basic Course Conference	1:00-4:00 pm	Interlocken D
Workshops:		
D. Creating Digital Media	1:00-4:00 pm	Alder
E. New Belgium tour	1:30-? pm	(van to Fort Collins)
Mini Preconferences:		
Depart/College/Univ Service	12:15-1:45 pm	Cedar
Community Service	1:55-3:25 pm	Birch
Association Service	3:35-5:05 pm	Cedar
Graduate Student Workshop	2:00-3:00 pm	Spruce
Graduate Programs Open House	3:00-4:30 pm	Interlocken A
Interest Group Planners for 2009	4:00-5:15 pm	Boardroom
Newcomers Reception	4:15-5:15 pm	Private Dining Room
2008 Planners Reception	4:15-5:15 pm	Aspen
Kickoff Event: Agency Communication "Tune-up"	5:30-7:00 pm	Interlocken B
Welcome Reception	7:00-8:30 pm	Interlocken A
Executives Club Dinner	7:30-9:30 pm	Private Dining Room
Sunday, February 17, 2008		
Business Meetings:		
Communication & Instruction	7:30-8:30 am	Spruce
Community College I	7:30-8:30 am	Interlocken C
Health Communication	7:30-8:30 am	Birch
Intercultural Communication	7:30-8:30 am	Centennial E
Interpersonal Communication	7:30-8:30 am	Centennial F
Western Forensics Association	7:30-8:30 am	Millennium Harvest Hotel, Boulder
Panels #1	8:40-9:55 am	
Keynote Speech: Roger Bowen	10:10-11:25 am	Interlocken A
Business Meetings:		
Elementary & Secondary Ed	11:35am -12:35 pm	Boardroom
Language & Social Interaction	11:35am -12:35 pm	Aspen
Performance Studies	11:35am -12:35 pm	Private Dining Room
Media Studies	11:35am -12:35 pm	Pine
Executives Club	11:35am -12:35 pm	Alder
Time and Place Committee	11:35am -12:35 pm	Cedar

Panels #2	12:45-2:00 pm	
Panels #3	2:10-3:25 pm	
Editors Review Meeting	2:10-3:25 pm	Omni Suite
Panels #4	3:35-4:50 pm	
Officers Review Meeting	3:35-4:50 pm	Omni Suite
Business Meetings:		
Communication Theory	5:00-6:00 pm	Alder
Community College II	5:00-6:00 pm	Interlocken C
Freedom of Expression/Legal	5:00-6:00 pm	Aspen
ORWAC	5:00-6:00 pm	Fir
Organizational Communication	5:00-6:00 pm	Interlocken D
Rhetoric & Public Address	5:00-6:00 pm	Cedar
Member Services Committee	5:00-6:00 pm	Boardroom
Futures Committee	5:00-6:00 pm	Omni Suite
Sock Hop	9:00 pm -1:00 am	Interlocken A&B

Monday, February 18, 2008

Panels #5	8:30-9:45 am	
Panels #6	9:55-11:10 am	
Convention Luncheon	11:20 am-1:50 pm	Interlocken A&B
Panels #7	2:00-3:15 pm	
Panels #8	3:25-4:40 pm	
Panels #9	4:50-6:05 pm	
Interest Group Planners for 2009	5:00-6:15 pm	Boardroom
Environmental Communication (new Interest Group!)	5:00-6:00 pm	Spruce
Legislative Assembly	6:30-8:00 pm	Centennial F
President's Reception	9:00-11:00 pm	Lobby Bar

Tuesday, February 19, 2008

Panels #10	8:00-9:15 am	
Executive Council	9:00-11:30 am	Private Dining Room
Panels #11	9:25-10:40 am	
Panels #12	10:50 am-12:05 pm	

Special Programs

sponsored by Heather Hundley, Second Vice President

Undergraduate Scholars Research Conference
Saturday, February 16th 8:30 – 1:00

The 5th annual USRC is an opportunity where undergraduate students will present their best research. Blind reviewed competitively based research will be paneled and responded to during this mini conference to give undergraduates an exposure to the conference experience.



Please encourage your undergraduate students to submit their work electronically to Heather Hundley by December 1st at hhundley@csusb.edu More details are available at: <http://www.westcomm.org/conventions/WSCA-2008-Denver/usrc2008.pdf> Also, I'd love to see faculty in attendance, it's an excellent way to meet potential candidates for graduate school and personally invite them to apply to your program.

(See full call below)

The Graduate Workshop
Saturday February 16, 2:00 – 3:00

The Graduate Workshop features panelists representing a range of graduate programs (M.A. and Ph.D.) who will offer suggestions and advice in applying for, attending, and succeeding in graduate school.

The Graduate Open House
Saturday February 16 3:00 – 4:30

WSCA is holding the Graduate Open House where prospective graduate students (M.A. and Ph.D.) will come to ask questions, seek out graduate programs, and meet students and professors from varying programs. If you are interested in having your program represented, please complete the registration form (attached), submit payment and mail it to WSCA's Executive Director, Mark Bergstrom by December 15th.

Newcomers Reception
Saturday February 16th 4:15 – 5:15

WSCA is hosting the Newcomers Reception. While you may not be a newcomer, you are invited to attend this event to welcome new members who are often times young scholars and graduate or undergraduate students who have enjoyed the day's events. After being exposed to a number of ideas, graduate programs, and suggestions, this is a nice time to reinforce your program's personal touch by answering any lingering questions that may have arisen during the day or just express gratitude for their participation in WSCA.

Life after the Ph.D.: Perspectives from Recent Graduates

This interactive discussion is for doctoral students about to enter the job market and negotiate the world of life after graduate school. Ph.D. graduates will share their recent experiences with academic life, publishing the dissertation, paying student loans, working part-time or full-time, teaching at a R1 school or a community college, and the rigors and politics of the first year in a tenure-track position is offered in which panelists teaching at community colleges, teaching institutions, research one institutions, and non-university affiliations will discuss the realities of work after earning a doctorate. Please check your program for date and time.

Calls for Nominations

WSCA Distinguished Service Award

by Suzanne Larson, Executive Council Member-at-Large

The Western States Communication Association Distinguished Service Award honors persons who have made considerable and longstanding contributions both to WSCA and to the discipline of Communication. The WSCA Distinguished Service Award Committee seeks nominations for the 2007 award. Please submit a detailed listing of the nominee's accomplishments (This could be a vita) and one or more letters detailing the nominee's contributions to WSCA and the field. Past nominee materials may also be updated. Nominations should be forwarded no later than December 1, 2007. The award will be made at the convention banquet in February in Denver. Direct questions and nominations to the committee chair.

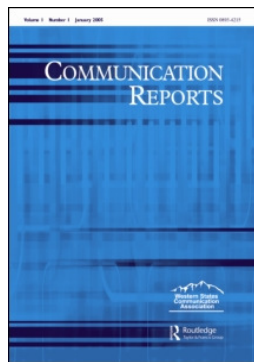


Suzanne Larson,, Committee Chair WSCA Distinguished Service Award,
Department of Communication, Southern Utah University, 321 W Center, Cedar
City, UT 84720; phone: (435) 543-6630; email: Larson_s@suu.edu.

***Communication Reports*—Editor Elect**

by Bill Cupach, Publications Committee Chair

The WSCA Publications Committee is searching for candidates for the position of editor-elect for *Communication Reports*. The new editor will be responsible for volumes 23, 24, and 25 (years 2010-2012), and can anticipate processing manuscripts beginning late in 2008. WSCA helps to offset some editorial costs (e.g., funding for editorial assistants. mailing, etc.). Nominations, including self-nominations, should be supported by the following documentation:



- Letter of self-nomination (or letter expressing willingness to serve if not self-nominated), including a statement of proposed plans and editorial vision
- Current curriculum vita
- A letter from a responsible administrator pleading adequate host institutional support and outlining nature of support
- Names and phone numbers of professional references qualified to assess the candidate's preparation/ability to carry out the editor's tasks

The extended deadline for nominations is December 15, 2007. Questions can be directed to Publications Committee Chair William Cupach (email: wrcupac@ilstu.edu). Nominations should be sent by conventional mail or by email to:

Dr. William Cupach
Chair, WSCA Publications Committee
School of Communication
Illinois State University
Campus Box 4480
Normal, IL 61790-4480

WSCA 5th Annual Undergraduate Scholars Research Conference

by Heather Hundley, Second Vice President

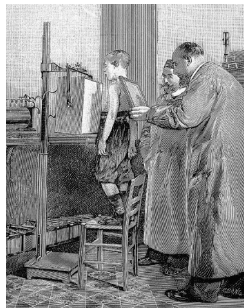
This opportunity demonstrates WSCA's commitment to our undergraduates' scholarly development and success. Students can benefit by meeting each other and learning of each others' research interests, meeting and receiving supportive feedback from scholars, and having the academic conference process demystified. Faculty respondents can also benefit from supporting undergraduates' scholarly growth and meeting (and recruiting) some of the discipline's future scholars.

Call for Papers

WSCA Undergraduate Scholars Research Conference
Sponsored by WSCA and the Executives Club

***When & Where?* Saturday, February 16, 2008, at Omni Interlocken Resort Hotel in Denver/Boulder, Colorado**

What is the USRC? The USRC is an annual gathering (now in its fifth year) of undergraduate researchers to share original research in the form of critical investigation, experimentation, or analysis. We welcome papers from a diverse range of philosophical, theoretical, and methodological approaches to the study of communication.



Deadlines and particulars: Papers must be received by 5p.m. (PST) on December 1, 2007. Please submit papers to Professor Heather Hundley as a Word document attachment to electronic mail (hhundley@csusb.edu). Please include all author contact information (name, mailing address, email address, affiliation, and phone number) on a separate page from the title page. Papers should be composed of no more than thirty total pages. Students who submit papers must be undergraduate students at the time of submission. Students should not submit more than one essay for which they serve as primary author. Co-authored or multi-authored papers are welcome, but by students only.

Spread the word! Please announce in your classes and distribute to advisors, colleagues, and student organizations. For more information, please contact the USRC Coordinator, Heather Hundley (hhundley@csusb.edu).

Attention performers and performance artists!

by Janna Goodwin, Regis University

Western States Communication Association conference planners for this year's (2008) Colorado convention invite members' proposals for short, original guerilla or Open Mic performances during the conference in Denver/Boulder

this February.

Use your imagination! Think about performances and creative appearances/showings that resonate with the conference theme, the space of a hotel, the communication discipline... OR, which have nothing to do with any of that, but which might work well under the conditions described below. The idea is to engage, thrill, amuse, stimulate, surprise, transgress, edify, and simply to entertain ourselves.

It doesn't have to be a formal proposal. Just describe what you want to do. Up until the deadline (January 15, 2008), everything from the silly to the sublime will be considered. With small guerilla performances encouraged and a possible open mic opportunity at the pub in the evening, everyone should find him/herself with a venue.



1. Guerrilla performance areas possible: the open lounge near the lobby; the small landing on the stairs, the miniature garden under the stairs, various corners and cubbies throughout the conference center, and a probably cold, but fabulous, huge outdoor ballroom (which may not be lighted at night, but which is about 1,800 square feet of open painted concrete overlooking the pool, waterfall and hot tubs) . All performances must comply with fire safety regulations and not block traffic, and none should require a mic or amplification.
 - o The “guerilla” aspect doesn’t have to do with surprising us (the planners) since we need to know what you’ll be doing so we can help arrange it. “Guerilla” means, here, that you’ll be surprising conference-goers with unexpected performative delights, conundrums, subversions and so on.
 - o Guerilla performances can occupy temporal spaces between events, or might subtly co-opt liminal conference space.
2. There will probably be one Open Mic session from 7-9pm on Sunday night. Do let us know if you may want a slot, just so we have a rough idea of what kinds of performances to plan for. Open mic slots are from 10-20 minutes long.
3. If you have an idea for a performance that doesn’t fit the above venues or genres, go ahead and ask about it and we’ll see what we can do, if anything, to help make it possible.

We don't have any special accommodations for handling, insuring, protecting or mounting visual art, or for setting up complex performances that involve multimedia. HOWEVER, anyone can bring his/her own setup and make almost anything happen, as long as the individual performer/artist is responsible for making his/her own arrangements (with Kirsti and my help) in collaboration with the hotel. More info on that will be available to anyone who has some incredible but impossible conceptual thing that he/she wants to try.

If your work is simple and straightforward and you can fit it into one of the described venues and time frames, then please e-mail Janna Goodwin at jgoodwin@regis.edu.

35th Annual Undergraduate Communication Conference at Fresno State University

Call for Papers

The 35th Annual Undergraduate Communication Conference is a tradition at Fresno State that offers an opportunity for communication students to share their academic work with peers and seasoned scholars. The conference allows undergraduate students (and first-year Masters Students) the chance to gain valuable professional presentation experience and to receive constructive helpful feedback.



The event occurs April 18th and 19th, 2008—during Vintage Days. We are accepting papers this year in communication and for the first time rhetoric. Typical papers (maximum 25 pages) include theoretical, critical or empirical manuscripts. The conference includes panels, poster sessions, keynote presentations and a dinner at the University President's home. The submission deadline is March 31, 2008. Please send papers electronically as a Word attachment to kathya@csufresno.edu.

This year we are proud to announce that Dr. Thomas Hollihan is our keynote speaker. Dr. Hollihan is Professor of Communication at the USC Annenberg



School of Communication, Los Angeles. He publishes in the areas of argumentation, political campaign communication, contemporary rhetorical criticism, and the impact of globalization on public deliberation. He is the author of several books including Uncivil Wars: Political Campaigns in a Media Age, Arguments and Arguing: The Products and Process of Human Decision Making (with Kevin Baaske), and Argument at Century's End: Reflecting on the Past and Envisioning the Future. He also has served as a consultant to many different political candidates, elected officials, business leaders, and also to

the leaders of non-profit organizations and makes frequent appearances in the media to discuss political issues and campaign strategies.

Dr. Hollihan will make two presentations. First, he will give a campus-wide presentation on Friday, April 18th: "Angry, Disinterested, and Cynical: Public Attitudes Toward the 2008 U.S. Presidential Election." Then Saturday, April 19th, the conference begins at 9:00am with conference registration and a continental breakfast, followed by Dr. Hollihan's keynote address: "Globalization, Democracy, and Citizen Deliberation: A Call for Progressive Social Action." Then the conference will proceed with student presentations of their own work. The conference ends with dinner at the University's President's House.

Conference fees this year will be \$25.00.

Call for Papers

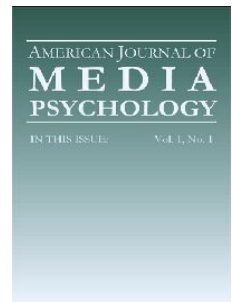
American Journal of Media Psychology

Special Issue

American Journal of Media Psychology

"Media Psychology and International Public Diplomacy"

There was a time when much of international public diplomacy took place among diplomats and opinion leaders of various countries. Today, international public diplomacy entails explicit and implicit messages sent by a government in one country to members of a general public in another country for the purpose of shaping their attitudes toward some aspect of the sending country. What processes can best describe attitude formation and/or attitude change as it relates to international public diplomacy in a global media environment? What role, if any, do the international media networks (news and entertainment, traditional and Web-based) play in this context?



Researchers with interests in such areas as attitude formation and change, media psychology, social psychology, cross-cultural communication, political communication, public opinion, international communication, news exposure, international relations, media effects and related topics are invited to submit papers to the *American Journal of Media Psychology* for a special issue that focuses on explaining attitude formation and attitude change as related to international public diplomacy within a global media environment.

Submissions sought are ones that tackle this topic by either focusing exclusively on applying psychology and/or communication theories to this topic area, and/or conducting comprehensive literature reviews of studies that have findings that are applicable to this topic area, and/or carrying out theory-driven empirical investigations that focus on this topic.

Currently, we are still accepting manuscripts.

The *American Journal of Media Psychology* is a peer-reviewed scientific journal that publishes theoretical and empirical papers and essays and book reviews that advance an understanding of media effects and processes on individuals in society. Submissions should have a psychological focus, which means the level of analysis should focus on individuals and their interaction with or relationship to mass media content and institutions. All theoretical and methodological perspectives are welcomed. For instructions on submitting a manuscript, please point your browser to <http://www.marquettejournals.org/mediapsychology.html>

Questions about this call for manuscripts can be directed to Dr. Michael Elasmr, Editor, *American Journal of Media Psychology* at elasmar@bu.edu.

Editor: Bill Eadie, San Diego State University
Submit items for the December issue by December 3 to weadie@mail.sdsu.edu