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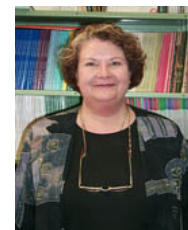
**From the Executive Director: Photo Contest!**

**Basic Course Conference:**

## Come on Up to the 2008 WSCA Denver/Boulder Convention!

By Sue D. Pendell, President-Elect

Up here at a mile above sea level, planning for the 2008 WSCA convention continues. Competitive papers and program proposals are in and under review by the Interest Groups; workshops, mini pre-conferences, and the Basic Course Conference are organized, and complete information about the convention will be on the Western web site ([www.westcomm.org](http://www.westcomm.org)) in November.



To wet your appetite, included in this newsletter is the convention synopsis and information about the workshops and the Basic Course Conference.

Also, check out the wonderful hotel—the Omni Interlocken Resort, at [www.omnihotels.com/FindAHotel/DenverInterlocken.aspx](http://www.omnihotels.com/FindAHotel/DenverInterlocken.aspx)

Information about reservations also will be available on the Western web site in November.

It's not too early to start planning to bring your skis, your snowshoes, your beer stein, and (yes) your golf clubs, along with your minds and your dancing shoes, to Denver International Airport and on to Broomfield CO.

See you in February!

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## 2008 Convention Takes Shape

Here is the convention synopsis

### Friday, February 15, 2008

Publications Committee	11:00 am-2:00 pm
Finance Committee	11:00 am-2:00 pm
Executive Council	2:30-10:00 pm

### Saturday, February 16, 2008

<b>Undergraduate Scholars Research Conference (USRC):</b>	8:30-1:00 pm
Welcome	8:30-8:45 am
Paper Presentations	9:00-10:00 am
Paper Presentations	10:10-11:10 am
Break	11:10-11:40 am

Focus on SLOs

Three Programs of Interest for WSCA Members

- Life After the Ph.D., Perspectives from Recent Graduates
- Graduate Program Open House
- Undergraduate Scholars Research Conference

Call for Nominations for the Milton Dickens Award

Call for Manuscripts Mass Communication & Society

Paper Presentations 11:40-12:40 pm  
 Awards 12:45-1:00 pm

**Workshops:**

A. Extend Your Metaverse 9:00-12:00 noon  
 B. Service in Service Learning 9:00-12:00 noon  
 C. Community-Building 9:00-12:00 noon  
 Life after the Ph.D. 10:30-11:45 a.m.

**Basic Course Conference**

**Workshops:**

D. Creating digital formats 1:00-4:00 pm  
 E. New Belgium tour 1:30-? pm

**Mini Preconferences**

Depart/College/Univ Service 12:15-1:45 pm  
 Community Service 1:55-3:25 pm  
 Association Service 3:35-5:05 pm  
 Graduate Student Workshop 2:00-3:00 pm  
 Graduate Programs Open House 3:00-4:30 pm  
 Interest Group Planners for 2009 4:00-5:15 pm  
 Newcomers' Reception 4:15-5:15 pm  
 Kick Off Event: **Agency Communication "Tune-up"** 5:30-7:00 pm  
 Welcome Reception 7:00-8:30 pm  
 Executives Club Dinner 7:30-9:30 pm

**Sunday, February 17, 2008**

**Business Meetings:**

Communication & Instruction 7:30-8:30 am  
 Community College I 7:30-8:30 am  
 Health Communication 7:30-8:30 am  
 Intercultural Communication 7:30-8:30 am  
 Western Forensics Association 7:30-8:30 am  
 Panels #1 8:40-9:55 am  
 Keynote Speech: **Roger Bowen** 10:10-11:25 am

**Business Meetings:**

Elementary & Secondary Ed 11:35am -12:35 pm  
 Interpersonal Communication 11:35am -12:35 pm  
 Language & Social Interaction 11:35am -12:35 pm  
 Performance Studies 11:35am -12:35 pm  
 Media Studies 11:35am -12:35 pm  
 Executives Club 11:35am -12:35 pm  
 Time and Place Committee 11:35am -12:35 pm  
 Panels #2 12:45-2:00 pm  
 Panels #3 2:10-3:25 pm  
 Editors Review Meeting 2:10-3:25 pm  
 Panels #4 3:35-4:50 pm  
 Officers Review Meeting 3:35-4:50 pm

**Business Meetings:**

Communication Theory 5:00-6:00 pm  
 Community College II 5:00-6:00 pm  
 Freedom of Expression/Legal ORWAC 5:00-6:00 pm  
 Organizational Communication 5:00-6:00 pm  
 Rhetoric & Public Address 5:00-6:00 pm  
 Member Services Committee 5:00-6:00 pm  
 Futures Committee 5:00-6:00 pm  
 Sock Hop 9:00 pm -1:00 am

**Monday, February 18, 2008**

Panels #5 8:30-9:45 am

Panels #6	9:55-11:10 am
Convention Luncheon	11:20 am-1:50 pm
Panels #7	2:00-3:15 pm
Panels #8	3:25-4:40 pm
Panels #9	4:50-6:05 pm
Interest Group Planners for 2009	5:00-6:15 pm
Environmental Communication ( <b>new Interest Group!</b> )	5:00-6:00 pm
Legislative Assembly	6:30-8:00 pm
President's Reception	9:00-11:00 pm

**Tuesday, February 19, 2008**

Panels #10	8:00-9:15 am
Executive Council	9:00-11:30 am
Panels #11	9:25-10:40 am
Panels #12	10:50 am-12:05 pm

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**All Aboard for Great Special Events**

**THE SKI TRAIN TO WINTER PARK!!**



**SATURDAY FEBRUARY 16, 2008**

**LEAVING THE OMNI AT 615AM FOR UNION STATION AND RETURNING AT 730PM.**

Remember why you came to Colorado?? It's a really long day, but it will be worth it! We have booked tickets on the Ski Train to Winter Park for 20 lucky people and organized buses to get you to Union Station in Denver and back to the hotel. Bring your skis/board/tube if you can, but if not, they can be rented on the slopes. This spectacular train ride and Denver tradition takes you through mountain passes and the alpine wilderness of the Rockies right to the base of the resort. You can't park much closer!

The entire special events package includes bus, train, and lift ticket. We have also reserved a few seats for locally based people who do not need the bus.

Ready for this 'once in a lifetime experience'? Sign up using the Special Event Registration Form and send a check for \$134 made out to WSCA before January 10, 2008 to WSCA 2008

Greg Dickinson  
Dept of Speech Communication  
CD 1783  
Colorado State University  
Fort Collins, CO 80523-1783.

We will send a confirmation email on receipt of your registration fee and form. *Please note: we can only accept personal checks or cashiers checks. We do not have credit card or cash handling facilities.*

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**SNOWSHOEING &  
THE STANLEY**



**SUNDAY FEBRUARY 17, 2008  
DEPARTING THE OMNI AT 8AM AND RETURNING AT 5 PM.**

**Proudly sponsored by the School of Communication at the University of Northern Colorado.**

If you know the movie *The Shining*, then you know The Stanley Hotel! This special event takes us snowshoeing in Rocky Mountain National Park before having lunch in Estes Park and taking a tour of this historic building. Participation is limited to 13 people for transportation purposes. Special event registration fee of \$35 includes snowshoe rental, entrance to the park, Stanley tour and tip for the guide :-). Lunch is on your own – discover the culinary delights of Estes Park. Don't forget your gloves, hat, wind resistant jacket and solid shoes!

**Want to join us?** Complete the Special Events Registration Form and send a check for \$35 made out to WSCA before January 10, 2008 to

WSCA  
Greg Dickinson  
Dept of Speech Communication  
CD 1783  
Colorado State University  
Fort Collins, CO 80523-1783.

We will send a confirmation email on receipt of your registration fee and form. *Please note: we can only accept personal checks or cashiers checks. We do not have credit card or cash handling facilities.*

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### **Brewery tour**



**Monday February 18, 2008  
departing the Omni at 130pm and returning at 830pm.**

Local colleagues have put together a tour of some of the best independent microbreweries in the region for our pleasure. Each brewery will provide a tour of their facilities for participants culminating with dinner in the Goat's Head Room at the Boulder Beer Company before returning to the hotel. Breweries include the Boulder Beer Company, Avery Brewing Company and Left Hand Brewing Company.

Drinks and dinner will be your own and the only cost for the tour is transportation at \$40.

*Ready to join us?* Fill out the Special Event Registration Form and send a check for \$40 made out to WSCA before January 10, 2008 to

WSCA  
Greg Dickinson  
Dept of Speech Communication  
CD 1783  
Colorado State University

Fort Collins, CO 80523-1783.

We will send a confirmation email on receipt of your registration fee. *Please note: we can only accept personal checks or cashiers checks. We do not have credit card or cash handling facilities.*

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### WSCA 2008 Special Events Registration Form

We have organized three different special events, one each running Saturday, Sunday and Monday of the conference. More details on each of these special events can be found on the WSCA website and in the mailing packets for the conference. Please check the boxes below to indicate the events you wish to register for and calculate your total. The closing date for all registrations is **January 10, 2008 (we will not be accepting on-site registrations).**

Ski Train - Saturday	\$134.00	_____
Snowshoeing & The Stanley - Sunday	\$ 35.00	_____
Brewery Tour	\$ 40.00	_____

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**Total** \_\_\_\_\_

Please enclose your registration form and a check for your total. Checks only, please, we cannot accept cash or credit cards. Make the check out to WSCA c/o Greg Dickinson.

Then mail it to.....

WSCA Special Events  
Greg Dickinson  
Department of Speech Communication  
CD 1783  
Colorado State University  
Fort Collins, CO 80523-1783

We will send an email confirmation on receipt of your registration and check.

Looking forward to seeing you at  
WSCA Denver-Broomfield in 2008!!

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### Workshops Provide New Horizons & New Insights

2008 WSCA Workshops

**Extend Your Metaverse:  
Education, Research, & Service in *Second Life's* Virtual World Environment**

Second Life (SL), a virtual world environment with over 9 million residents, provides a unique and flexible environment for educators and researchers interested in communication research and teaching, distance learning, computer-supported cooperative work, simulation and performance, identity and embodiment, new media studies, and service. Free to join, SL provides an opportunity to use an immersive "real world" simulation on one's desktop and in the classroom to enhance experiential learning, allowing individuals to meet and work with people from all over the world, practice skills, try new ideas, and learn from mistakes. Students, educators,



and researchers can work together in Second Life as participants ("residents") access the global virtual network. Using Second Life as a complement to traditional classroom environments also provides new opportunities for enriching existing curricula and initiating community service projects. Over 200 educational institutions and schools already have created their "presence" in SL, some classes are being held entirely "there," and hundreds of non-profit community organizations are in Second Life.

The goals of this 3-hour workshop are to familiarize participants with specific examples of the communication features of Second Life, with particular attention focused on examples of research, teaching, and community service projects already being conducted in SL, including undergraduate and graduate level classes that meet in "both worlds," classes that are being conducted solely in SL, and global development community service projects working on hunger, poverty, clean water, health, housing, and micro-enterprise projects. The workshop will provide the groundwork to begin exploring, teaching, and even doing community service work in Second Life as easily and smoothly as possible.

**Saturday, February 16, 9:00 a.m. – 12:00 noon**

**Fee amount: \$25.00**

**Presenter:** Dr. Leslie Jarmon, Senior Lecturer, Office of Graduate Studies, University of Texas at Austin. Dr. Jarmon was an early leader in education, research, and community service efforts in Second Life at the University of Texas at Austin, and she has taught classes and conducted research in Second Life. She is a co-founder of the Educators Coop Residential Community in Second Life and a co-investigator in numerous SL research projects including international efforts to help developing countries.

### **Best Practices in Community-Building and Civic Engagement**

This workshop demonstrates how "talk/dialogue" is key to community-building and civic engagement and showcases theoretical models for and research findings on community-building and civic engagement. Student work and experiences in a new immigrant community will be highlighted. These experiences were designed to emphasize community successes which, in turn, were used to facilitate additional community planning.



The workshop will

- Share curriculum development;
- Demonstrate three curriculum building models and implementation of these models via multimedia presentation;
- Facilitate discussion on workshop participants' successes in similar activities;
- Present best practices in community-building and civic engagement.

**Saturday, February 16, 9:00 a.m. – 12:00 noon**

**Maximum enrollment: 25**

**Fee amount: \$15**

**Presenters:** Dr. Robert A. Emry, Professor Emeritus, Human Communication Studies and co-director, Center for Community Dialogue, California State University, Fullerton.

Owen Holmes, Associate Vice President for Public Affairs and Government Relations and co-director, Center for Community Dialogue, California State University, Fullerton.

### **The "Service" Part of Service Learning**

Service learning is a popular pedagogical technique and the focus of research as well as innovative teaching and learning practices. However, most of the focus in service learning has been on the "learning," with the "service" as a means to that end. But what about the "service" part of service learning? This workshop focuses on ensuring that your service learning projects actually provide needed and valuable service.

Participants will examine such issues as (1) how to match the learning with the service offered; (2) how to locate appropriate non-profit agencies, schools, and community groups for service learning projects; (3) how to design those projects to maximize the service provided, and (4) how to follow-up for project evaluation.



**Saturday, February 16, 9:00 a.m. – 12:00 noon**

**Fee amount: \$5**

**Facilitator:** Dr. Cindy Griffin, Department of Speech Communication, Colorado State University.

### **Creating Photos, Audio Podcasts, and Video Podcasts for Online and Onground Courses**

The workshop will focus on discussing and demonstrating the technologies, hardware, software programs, and key skills needed for an instructor to encode and share his/her knowledge and experience in the current, popular digital formats for photos, audio, and video. Methods for creating audio and video podcasts for delivery on the Web, iPod, or other digital portable players will be demonstrated. Examples of such multimedia use in



eCollege and onground courses will be provided. Workshop participants also will be provided a list of resources for continued learning of intermediate and advanced skills in key software programs. Participants are encouraged to bring their laptop computer and iPods if possible.

The workshop goals are for participants to understand the essential terms and concepts needed to use the current technologies to digitize photos, audio, and video; understand the minimum computer system requirements needed to acquire, encode, and download photo, audio, and video files; learn key hardware, software, and file formats needed to encode, digitize, and download photos, audio, and video; learn key software skills needed to size, edit, and compress photos, audio, and video for delivery online and in the classroom; learn key hardware and software that students need to download the multimedia assets participant creates for his/her course; learn to deliver and link multimedia assets in eCollege, Blackboard, WebCT, and onground computer systems.

**Saturday, February 16, 1:00 – 4:00 p.m.**

**Fee Amount: \$20**

**Presenters:** Louis E. Rumpf, Dr. Joan Van Tassel, and Scott Campbell, Department of Communication, National University.

### **Following their folly: Engaging life, work and community at New Belgium Brewery**

Few organizations determinedly “walk the talk” when it comes to their commitments to their communities, employees, the environment and families. New Belgium Brewery and its founders have built an organization founded on 10 key values that they live and breathe everyday. Nationally acknowledged as an organization that “does good” by “following its folly” of community engagement, environmentally sustainable business, and employee involvement, this workshop is intended to provide organizational communication scholars with a first-hand, intimate view of the organizational policies and culture of a progressive, civically-engaged and for profit organization. Participants will take a VIP tour of the brewery facility, followed by an interactive session with several representatives from New Belgium’s human resources department (and perhaps other departments as well). Before the workshop, participants will be provided with a packet of readings about New Belgium in order to familiarize them with the work and commitments of the organization.



Saturday, February 16th

- 1:30-2:00 p.m.: Participants will board a van(s) in Broomfield and drive to the New Belgium Brewery in Fort Collins.
- 3:00-4:30 p.m.: Participants will take a VIP tour of the brewery, followed by a question-and-answer/discussion session with Penelope Gilliland (HR) and/or other company representatives.
- 4:30-4:45 p.m. Participants will board the van(s) and drive back to the convention hotel or remain in Fort Collins for dinner and discussion. We will make this decision based on participant desires. *Note: Depending on dinner plans, this makes for a return to Broomfield between 6:00-8:00 p.m.*

**Participants must preregister for this workshop through WSCA convention preregistration.**

In addition, participants must email Dan Lair at [dlair@du.edu](mailto:dlair@du.edu) by January 15 to indicate that they have preregistered and either (a) would like to stay in Fort Collins for a post-workshop dinner/discussion or (b) would like to immediately return to the convention hotel in Broomfield.

**Maximum enrollment:** 25

**Fee amount:** \$15

**New Belgium Tour Rules and Regulations:**

Participants should not wear open-toed shoes, as we will be walking through a production area (and it is, after all, February!). Additionally, if participants want to participate in a beer tasting following the tour, they need to bring along their ID. There is also an "organizational slide" that employees use and most VIP visitors experience. Participants may want to wear slide appropriate clothing.

**Facilitators:**

Dr. Kirsten Broadfoot, Department of Speech Communication, Colorado State University.  
Dr. Daniel Lair, Department of Human Communication Studies, University of Denver.

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**From the Executive Director: Photo Contest!**

One of the many joys this position affords me is opportunity to connect and reconnect with members of the organization. Last spring, Professor Emeriti R.Wayne Pace from BYU dropped off this photo. Professor Pace served as President for the 1978 Los Angeles convention. The back of the photo notes this is a Women's Caucus meeting held during the 1973 Albuquerque Convention. I think this may have been the first WSCA Women's Caucus.



Email me [bergstrom@admin.comm.utah.edu](mailto:bergstrom@admin.comm.utah.edu) a listing of the people in the photograph. Identify the seven people seated at the table from left to right, and as many of the 5 faces in the background from left to right. The person who correctly identifies the most people in the photograph will win a \$50 gift certificate towards a nights stay at this years beautiful convention hotel, the Omni Interlocken Resort. I will publish the names and winner in the next newsletter.

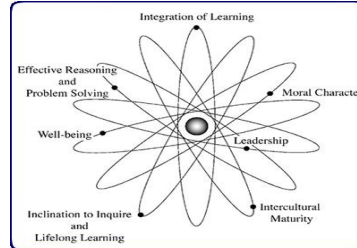
This year, we have again secured an amazing convention rate of \$119.00. The convention and registration materials will be mailed in November. If you want a sneak peak at our venue, check out:

<http://www.omnihotels.com/FindAHotel/DenverInterlocken.aspx>

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## Basic Course Conference: Focus on SLOs

**“SLOw Start, SMART Start:  
Creating Student Learning Outcomes (SLOs) with  
Specific, Measurable, Acceptable, Realistic, and Targeted  
Expectations and measures.”**



This year's Basic Course Conference sponsored by the Community College Interest Group focuses on identifying Student Learning Outcomes (SLOs) across the Communication Curriculum. Participants are encouraged to bring their current program reviews, course outlines, syllabi, and assignments.

The conference will be both informative and interactive. By the end of the basic conference, participants should be able to:

1. Understand the Accrediting Commission for Community and Junior College's (ACCJC, a division of WASC) expectations.
2. Write Student Learning Outcomes (SLOs) by utilizing the seven-step process.
3. Create Student Learning Outcomes for at least one course.
4. Compare and Contrast strategies for measuring SLOs.
5. Align SLOs with the National Communication Association's general criteria for assessing communication.
6. Reflect on their institution's progress in relation with other community colleges and universities.

This conference is co-presented by Skye Gentile, Cabrillo Community College and Patricia O'Keefe, College of Marin. We are currently seeking facilitators for breakout sessions on each of the following courses: Small Group Communication, Interpersonal Communication, Intercultural Communication, and the Hybrid Speech/Communication. Gentile and O'Keefe will facilitate Public Speaking and Argumentation. Please Contact us if you are interested in facilitating a breakout group.

Skye Gentile [skye.gentile@cabrillo.edu](mailto:skye.gentile@cabrillo.edu)  
Patricia O'Keefe [patricia.okeefe@marin.edu](mailto:patricia.okeefe@marin.edu)

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## Three Programs of Interest for WSCA Members

by  
Heather Hundley, Second Vice President



### Life After The Ph.D.: Perspectives From Recent Graduates

On Saturday February 16th 10:30-11:45 WSCA will feature an interactive discussion

designed for doctoral students about to enter the job market and negotiate the world of life after graduate school. Organized by Elaine Gail (California State University, Sacramento), participants who have earned their Ph.D.s will share their recent experiences with academic life, publishing the dissertation, paying student loans, working part-time or full-time, teaching at an R1 school or a community college, and the rigors and politics of the first year in a tenure-track position. If you are nearing the end of your Ph.D. education or have just completed your degree and have entered into a position in academic life, we encourage you to arrange your travel plans and attend this informative and supportive group.

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### Graduate Program Open House

Once again, on Saturday 3:00-4:30, WSCA is excited to sponsor the Graduate Programs Open House at the upcoming Denver/Boulder convention. This event grows every year, with representatives from numerous graduate programs meeting and discussing the merits of their program to potential graduate students. If you are interested in having your program represented please complete the registration form and mail it with your payment to Mark Bergstrom, WSCA Executive Director. The deadline is December 15, 2007. Space is limited, so register early.

If you are a student and are considering an M.A. or Ph.D. program, we welcome you at this event. If anyone has questions, please contact 2nd Vice-President Heather Hundley ([hhundley@csusb.edu](mailto:hhundley@csusb.edu)).

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### Registration Form

**GRADUATE PROGRAMS OPEN HOUSE**  
WSCA 2008 Convention (Denver/Boulder, CO)  
Omni Interlocken Resort Hotel  
February 16, 2008  
3-4.30pm

Contact person \_\_\_\_\_ Email address: \_\_\_\_\_

Name of institution \_\_\_\_\_

Name of department \_\_\_\_\_

Mailing address \_\_\_\_\_  
\_\_\_\_\_

City, State, Zipcode \_\_\_\_\_

√ Program type:

\_\_\_\_\_ M.A. degree-granting only    OR    \_\_\_\_\_ Ph.D. degree-granting

√ WSCA department type:

\_\_\_\_\_ Active member (\$25)    OR    \_\_\_\_\_ Inactive member (\$35)

√ Payment option:

\_\_\_\_\_ Check enclosed (to "WSCA") OR

\_\_\_\_\_ Credit card    \_\_Mastercard    \_\_Visa    \_\_Discover

Name as it appears on card: \_\_\_\_\_  
Card number: \_\_\_\_\_  
Expiration date: \_\_\_\_\_  
Zipcode for card billing address: \_\_\_\_\_

Please return this form with payment or payment information by December 15, 2007 to:

Mark J. Bergstrom  
Executive Director, WSCA  
Department of Communication  
University of Utah  
255 South Central Campus Drive, Room 2400  
Salt Lake City, UT 84112-0491

Or fax to: 801.585.6255

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### Undergraduate Scholars Research Conference

Now entering its 5th year, WSCA is pleased to present the Undergraduate Scholars Research Conference. We encourage undergraduate students to submit their original research in the form of critical investigation, experimentation, or analysis. We welcome papers from a diverse range of philosophical, theoretical, and methodological approaches to the study of communication. The submission deadline is December 1, 2007 by 5:00 pm (P.S.T.), please refer to the USRC Call for Papers on the WSCA website.

Prior to the deadline, the WSCA 2nd Vice President, Heather Hundley, will be soliciting blind reviewers and scholars willing to serve as panel respondents. If you are interested in supporting undergraduate scholarship, please contact Dr. Hundley and indicate your willingness to review and/or respond. It's an excellent way to mentor undergraduates, encourage their scholarly development, and solicit potential future graduate students.

The USRC is scheduled for Saturday, February 16th from 8:30 am-1:00 pm. Paper reviewing will take place during the month of December. We appreciate if you can announce this information to your classes, post the call on your department bulletin board, and distribute this information to advisors, colleagues and student organizations. For more information, please contact the USRC Coordinator, Heather Hundley ([hhundley@csusb.edu](mailto:hhundley@csusb.edu)).

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### Call for Nominations for the Milton Dickens Award

by  
Walter Zakahi, Editor, *Communication Reports*

The Milton Dickens Award is presented to an outstanding article in *Communication Reports* at the completion of each Editor's three year term of service. Walter Zakahi the Editor of *Communication Reports* for Volumes 17 – 20 (2004-2006) is requesting nominations for this award. Please forward your nominations directly to him for articles appearing in *Communication Reports* during his tenure as Editor. Nominations must be received by November 15 to be considered by the committee. You may email your nominations to [wzakahi@nmsu.edu](mailto:wzakahi@nmsu.edu).



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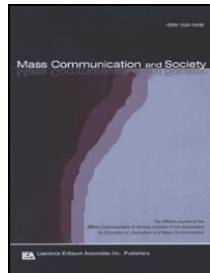
## Call for Manuscripts

### *Mass Communication & Society*

#### "Symposium on Third-Person Effects"

Stephen A. Banning, Guest Editor

Manuscripts are solicited for publication in a special "Symposium on Third-Person Effects" issue of *Mass Communication & Society* focusing on the third-person perception and third-person effect.



Marking the 25th anniversary of the third-person effect, we invite rigorous, high quality articles that further the theory, meta-analysis and serious discussion pieces synthesizing previous research, and proposals for new directions of study. Discussion pieces might want to consider questions such as: How does the third-person effect/perception fit into larger communication theories? What new vistas does the behavioral aspect open? How much of an impact does the third-person effect really have on society? What impact besides censorship may the third-person effect have on society? Can qualitative research ever be used in conjunction with the third-person effect? Are current methods of measurement sufficient to reflect all nuances of the third-person effect?

Note that the editor is looking for synthesis pieces, designed to be touchstone articles for future researchers. Narrow tests or applications of the third-person effect, if submitted, may be forwarded to *MC&S* Editor Stephen Perry for consideration as a standard article.

The intent is to identify synthesis articles on possible topics including:

- o Landmark Studies
- o Applications / Value of Theory
- o Meta Analysis
- o Theory Synthesis
- o Directions for Future

All manuscripts will be submitted as regular original manuscripts for review on the *MC&S* online submission location at [mc.manuscriptcentral.com/mcas](http://mc.manuscriptcentral.com/mcas). Please designate in the cover letter that you are submitting for the "Symposium on Third-Person Effects." The deadline for submissions is midnight, February 1, 2008. If you have questions, please email Stephen A. Banning at [sbanning@bradley.edu](mailto:sbanning@bradley.edu).

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Editor: Bill Eadie, San Diego State University  
Submit items for the November issue by November 5 to [weadie@mail.sdsu.edu](mailto:weadie@mail.sdsu.edu)