

# Alaska Airlines

## *Offering discounts to the attendees of the Western States Communication Association's Annual Conference in Anchorage, Alaska!*

Alaska Airlines is pleased to offer the following discounts:

Travel Discount:

10% discount off any published fare (excluding Hot Deals) to Anchorage, Alaska from any Alaska Airlines/ Horizon Air city.

VALID TRAVEL DATES:

March 2, 2010 through March 12, 2010

HOW TO BOOK:

To take advantage of these discounts online at [www.alaskaair.com](http://www.alaskaair.com), simply use e-certificate code ECCTA0038 in the Flights Quick Search box.

The image shows a screenshot of the Alaska Airlines website's flight search interface. The interface is divided into several sections: 'Flights', 'Car', 'Hotel', 'Vacations', and 'Cruises'. The 'Flights' section is active, showing options for 'Round Trip', 'One Way', 'Multi-City', 'Web Specials', and 'Awards'. The 'From:' and 'To:' fields are both set to 'Where to?'. The 'Departing:' and 'Returning:' fields are both set to '9/18/2007'. The 'Discount Code:' field is highlighted with a red box and contains the text 'Optional'. The 'Search By:' section has 'Schedule' selected, and the 'Shop For:' section has 'All Fares' selected. A 'GO' button is visible at the bottom right of the search form.

Or by calling the Alaska Airlines Group and Meetings Desk at 1-800-445-4435, or your travel agent and reference ID number CTA0038. There is no booking fee when booking on AlaskaAir.com, however, a \$15.00 ticketing fee will apply for bookings made by calling into the Group Desk.

