

Health Communication

Call for Submissions

Greetings!

The Health Communication Interest Group (HCIG) of the **Western States Communication Association** invites you to submit your papers and panel proposals for the 2012 Western States Communication Association's annual convention to be held in Albuquerque, NM, February 17-21, 2012. The HCIG invites program proposals and research papers exploring any aspect of issues related to health and communication. The interest group is especially interested in papers and panels that:

- Relate to the convention theme of "Communication and Community"
- Represent diverse methodologies, theories, and perspectives
- Examine the intersection between theory and practice
- Include health practitioners and professionals

Accepted papers and programs that relate to the convention will receive priority scheduling. Panels co-sponsored with other interest groups will receive special consideration. All colleagues submitting a proposal either for a panel or a paper are encouraged to make themselves available to chair or act as a respondent in other panels.

All papers and proposals should be sent ELECTRONICALLY to the interest group chair, Dr. Anthony Roberto (Arizona State University), at anthony.roberto@asu.edu. All submissions must be received by **September 1, 2011** in order to be considered. Acceptance of a paper or panel proposal obligates authors to attend the conference and present the paper.

I. COMPETITIVE PAPERS

A. Competitive papers should not have been presented previously at another conference, (with the exception of a student-only conference), be accepted for publication, or have been published (with the exception of a student-only publication).

B. Submitted papers should include two separate attachments:

1. Title page, which includes the title of the paper, the names of all authors, AND each author's address, phone number, email address, and affiliation.

a. Please label all debut papers with the phrase "DEBUT PAPER" in the upper right-hand corner of the title page. The WSCA Executive Club Debut Award is made to the author of a paper presented at the convention by an author or co-authors who have not presented a paper at a state, regional, national or international convention, or published in any academic journal. The paper also should not have been accepted for presentation or publication. Papers presented at student-

only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. Please indicate whether each author is a bachelor's, master's, or doctoral student.

b. Audio-visual requests should be listed on the detachable title page. (Please Note: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site (<http://www.westcomm.org/>).

c. HEALTH COMMUNICATION STUDENT PAPER AWARD: The HCIG presents an award to the top student paper. Where appropriate, put "STUDENT" in the upper right-hand corner of the title page; indicate whether the paper comes from a bachelor's, master's, or doctoral student. All authors must be students to be considered a student paper.

2. A manuscript that includes: (a) a 250-500 word abstract of the paper (with title appearing on this page) and (b) a maximum of 30-pages of text, including tables and figures but excluding references. No information in the paper that identifies the author(s) (beyond that which appears on the title page). *Please remove any identifiers, such as the author's name, from the paper and electronic file from the header or on the file label.* Any paper that exceeds 30-pages will not be reviewed. Please follow APA format guidelines.

C. All papers should be sent ELECTRONICALLY (in MSWord or PDF format) to the interest group chair, Anthony Roberto, at anthony.roberto@asu.edu. All submissions must be received by **September 1, 2011** in order to be considered. Please use the following convention to name the files:

1. Choose a descriptive word from the title. **Do not use your first or last name.**
2. For the manuscript, use the descriptive word, followed by mss, followed by the file type after a period.
3. For the title page, use the descriptive word, followed by ttl, then the file type after the period.

For example, a competitive paper submission is titled, "Exploring the impact of technology in hospice family meetings." The files submitted could have the following names:

- Hospicemss.doc (for the manuscript with abstract, references, and tables, in Microsoft Word format)
- Hospicettl.doc (for the title page, which includes the title of the paper, the names of all authors, AND each author's address, phone number, email address, and affiliation)

D. Acceptance of a paper obligates at least one author to attend the conference and present the paper.

II. PROGRAM PROPOSALS

A. Program proposals should focus on some unifying theme or concept relevant to research, theory, or instruction in the area of health communication.

1. Programs may consist of a chair, individual presenters, and a critic respondent; however round-table discussions, performance venues, or other unique formats are encouraged.
2. In alternative program formats, respondents may be included or omitted as appropriate.
3. Innovative program proposals, especially those that provide opportunities for engaged interaction among participants and attendees, are encouraged.
4. Programs co-sponsored with other interest groups are also welcome. Programs that relate to the convention theme, "*Communication and Community*," are encouraged.
5. The panel organizer is expected to take responsibility for communication with the Interest Chair, alert her to any changes or problems and to ensure that panelists register for the conference and deliver their papers.

B. Program proposals should include the following:

1. Thematic title of the program;
2. One-page rationale for the panel, and explain how the papers are thematically linked
3. Names, addresses, phone numbers, email addresses, and affiliations of ALL participants;
4. Title and brief (1-2 paragraph/s) description of each presentation;
5. Equipment needed for the program (Please Note: Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site).

C. All program proposals should be sent ELECTRONICALLY (in MSWord or PDF format) to the interest group chair, Anthony Roberto, at anthony.roberto@asu.edu. All submissions must be received by **September 1, 2011** in order to be considered. Please use the following convention to name the files:

1. Choose a descriptive word from the title. **Do not use your first or last name.**
2. For information about the program proposal, use the descriptive word, followed by mss, followed by the file type after a period.
3. For the title page, use the descriptive word, followed by ttl, then the file type after the period.

For example, a program proposal submission is titled, "Exploring the impact of technology in hospice family meetings." The files submitted could have the following names:

- Hospicemss.doc (for the manuscript with abstract, references, and tables, in Microsoft Word format)
- Hospicetl.doc (for the title page, which includes the title of the paper, the names of all authors, AND each author's address, phone number, email address, and affiliation).

D. Acceptance of a panel proposal obligates all presenters to attend the conference and present their papers.

QUESTIONS

Please direct any questions to Antony Roberto at anthony.roberto@asu.edu.