

WESTERN STATES COMMUNICATION ASSOCIATION

2011 Convention Monterey California

February 18-22

Call for Competitive Papers, Program Proposals, Basic Course Conference, Preconference Proposals, Workshop Proposals, Undergraduate Scholars' Research Conference (USRC), and Graduate Students Workshop & Graduate Programs Open House

Both communication and community come from the same Latin root yet all too often we overlook the connection between the two and the essential role that communication can play in the process of civic and social engagement. Knowledge and skills in the field of communication offer unique opportunities—and perhaps even special obligations—to enhance the communities in which we live. The 2011 WSCA conference theme in Monterey, California “Communication and Community” encourages participants to reflect on the ways communication can be used to improve our communities at campus, local, national and global levels. This is an opportunity to examine and explore the myriad ways the communication discipline can help to enrich the world in which we live through expanding knowledge, increasing participation and improving skills. Pat Ganer, WSCA President-elect and 2011 Primary Program Planner

- I. Competitive Papers (deadline: *received by 9/1/10*) – Submit to interest group.
- II. Program Proposals (deadline: *received by 9/1/10*) – Submit to interest group.
- III. Basic Course Conference (deadline: *received by 9/1/10*) – Submit to Michael Brydges.
- IV. Pre-conference Proposals (deadline: *received by 9/1/10*) – Submit to Pat Ganer
- V. Workshop Proposals (deadline: *received by 9/1/10*) – Submit to Pat Ganer.
- VI. Undergraduate Scholars' Research Conference (USRC) (deadline: *received by 11/20/10*) – Submit to WSCA Second Vice President.
- VII. Graduate Student Workshop & Graduate Programs Open House (deadline: *received by 12/18/10*) – Submit to WSCA Second Vice President.

For specific information about submitting to interest groups, visit the WSCA website:
<http://www.westcomm.org/aboutus/leadership/interestgroups/index.asp>

I. COMPETITIVE PAPERS

A. Authors are encouraged to submit papers to the interest groups for competitive selection. Papers may employ any humanistic and/or scientific methodology(ies) and may address theoretical developments, critical analyses, disciplinary issues, pedagogical issues and research advancements. Submit each paper to one interest group only. (Note: Because not all interest groups sponsor competitive papers, interest group planners should be contacted prior to the submission of such papers.) Competitive Papers should **not**: 1. have been presented at another conference or convention; 2. have been published; 3. have been accepted for publication.

B. Submitted papers should include the following:

1. A separate title page that includes the paper's title, names of all authors, affiliation(s), email address(es), phone number(s), and audio-visual requests. This information should be included for each author. Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at

Conventions in the Policies and Procedures Manual on the web site <http://www.westcomm.org/> 2. A 250-500-word abstract of the paper (with title appearing on this page); 3. A maximum of 30 pages of text; 4. No information in the paper that identifies the author(s) beyond that which appears on the title page.

C. Submission: Specific information about submitting to interest groups will be posted on the WSCA website <http://www.westcomm.org/aboutus/leadership/interestgroups/index.asp> at the completion of the March 2010 convention and presented in the April 2010 WSCA News.

D. Research in Progress: Some interest groups sponsor programs of "Research in Progress." Papers submitted to these programs should be so designated on the cover page and should not exceed ten pages in length. Be sure that the interest group to which you want to send your paper accepts "research in progress" before submitting it.

E. Debut Award: The WSCA Executives Club Debut Award is made to the author or co-authors of a paper presented at the convention "who have not presented a paper at a state, regional, national or international convention, or published in any academic journal." Papers presented at student-only conferences are exempt from this requirement. All authors of a co-authored paper must meet these eligibility requirements for a paper to be considered a Debut Paper. Papers eligible for the Debut Award should be marked "DEBUT" in the upper right-hand corner of the title page. Please also indicate whether each author is a bachelor's, master's, or doctoral student. Some interest groups also sponsor debut programs; papers need not be presented on a debut panel to be eligible for the Executives Club Debut Award. F. Competitive paper submissions must be RECEIVED by the interest group planner NO LATER THAN Wednesday, September 1, 2010. Some interest groups allow or require that papers be submitted electronically, whereas others require paper submissions. BE SURE TO CHECK THE INTEREST GROUP CALL FOR PAPERS FOR THE ACCEPTABLE FORMAT FOR SUBMISSION. For specific information about submitting to interest groups, visit the WSCA website <http://www.westcomm.org/aboutus/leadership/interestgroups/index.asp>

II. PROGRAM PROPOSALS

A. Program proposals should focus on a unifying theme relevant to research, theory, or instruction in the area of the sponsoring interest group. Programs may consist of a chair, individual presenters, and a critic respondent in a format traditionally presented at conferences. However, debates, round table discussions, performance activities, or other unique formats are encouraged. Innovative program proposals, especially those that provide opportunities for interaction among participants and attendees, are encouraged. Programs co-sponsored with other interest groups are also welcome. Programs that relate to the convention theme, "Communication and Community," are encouraged.

B. Program proposals must contain the following: 1. Thematic title of the program; 2. Names, e-mail addresses, phone numbers, and affiliations of all participants; 3. Title and brief description of each presentation; 4. Equipment needed for the program. Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site <http://www.westcomm.org/> 5. Program proposals must be RECEIVED by the appropriate interest group planner NO LATER THAN Wednesday, September 1, 2010. Some interest groups allow or require that program proposals be submitted electronically; some allow paper submissions. Check the interest group call for papers for the acceptable format for submission. For specific information about submitting to interest groups, visit the WSCA website <http://www.westcomm.org/aboutus/leadership/interestgroups/index.asp>

III. BASIC COURSE CONFERENCE

A. In keeping with the conference theme, the theme of the Basic Course Conference is, "Community and the Basic Course." Papers or presentations should examine such issues as service learning in the basic

course, public speaking and community involvement, college learning communities, community-based assignments, conceptions of community and culture, awareness and understanding of one's community, communication and leadership in society, roles and responsibilities of communicators in the community, and similar themes.

B. The Basic Course Conference will be held Saturday, February 19 and will be coordinated by Michael Brydges of Cypress College. C. If you are interested in presenting a paper or delivering a presentation contact Michael Brydges at mbrydges@cypresscollege.edu

IV. PRE-CONFERENCES

A. Pre-conference proposals for the 2011 convention are invited. Those that relate to the general convention theme, "Communication and Community," are encouraged.

B. Pre-conferences will be held Saturday, February 19, 2011.

C. Please send pre-conference proposals electronically to the Primary Program Planner, Pat Ganer at pganer@cypresscollege.edu

D. Be sure to include as much of the following information as possible:

1. Title of the pre-conference; 2. Names, e-mail addresses, phone numbers, and affiliations of those planning the pre-conference; 3. A rationale for the pre-conference; 4. Relevant expertise; 5. Equipment needed for the program. Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site <http://www.westcomm.org/>

E. A call for pre-conference participation will be published in a Fall issue of WSCA News. F. Address any questions, concepts, and concerns to the Primary Program Planner, Pat Ganer at pganer@cypresscollege.edu

V. WORKSHOP PROPOSALS

A. A workshop is intended as a training or informational short course that can be presented in a three-hour or six-hour time block. A workshop topic may concern the presentation of teaching innovations; an area of research; a new theoretical perspective; the application of a body of knowledge; skill development; or another clearly focused topic. Workshop leaders are encouraged to advertise their workshops and solicit participation.

B. Workshops are scheduled for the first full day of the convention, Saturday, February 19, 2011. Participants pay a modest registration fee. The fee is intended to cover only the direct costs (materials, etc.) incurred in conducting the workshop (see E below).

C. Workshops of interest to members of the Western Forensic Association are encouraged and will be programmed on Sunday evening, February 20, 2011 after completion of the WFA tournament.

D. Workshop proposals should include the following: 1. Title of the workshop; 2. Names, phone numbers, e-mail addresses, and affiliations of all presenters; 3. Rationale and goals of the workshop; 4. Outline and description of workshop activities; 5. Room size and configuration requested (theater seating, etc.); 6. Equipment requirements; Equipment availability is extremely limited. See the WSCA policy on Audio-Visual Equipment at Conventions in the Policies and Procedures Manual on the web site <http://www.westcomm.org/> 7. Maximum enrollment; 8. Fee amount, set in accordance with WSCA policy (see below); 9. Time-block requested (e.g., three hours, six hours).

E. Guide to setting fees for workshop leaders: WSCA has set \$5.00 as the base fee for any workshop. The first \$5.00 of each registrant's fee is to cover administrative costs. Any fees above \$5.00 should be set at such a level as to provide reimbursement to the workshop leader(s) only for the cost of materials, equipment, and any out-of-the-ordinary expenses. Costs for audio-visual and other equipment rental and costs of producing materials for participants must be covered within the overall fee that you specify. The Association cannot reimburse more money to a workshop leader than it receives from participant fees. Note: If a part or all of a fee is proposed as covering an individual's expenses or as an honorarium, Pat Ganer must approve it prior to any commitment to the individual.

F. Workshop proposals should be sent as an email attachment to Pat Ganer at pganer@cypresscollege.edu and must be RECEIVED NO LATER THAN Wednesday, September 1, 2010.

VI. 7th ANNUAL UNDERGRADUATE SCHOLARS RESEARCH CONFERENCE

The WSCA Second Vice President, Michelle Holling, solicits submissions for the Undergraduate Scholars' Research Conference to be held on Saturday, February 19, 2011. Undergraduate students are invited to submit papers reporting original research (i.e., critical investigation, experimentation, or analysis leading to the discovery or creation of new facts, theories or interpretation or significant revisions of already existing ones, or the practical applications of these new or revised conclusions). Diverse philosophical, theoretical and methodological approaches are welcome. All authors on papers submitted must be undergraduate students. An awards ceremony follows the last presentation. For those students whose papers are accepted, WSCA will pay \$15 of the \$25 USRC registration. Undergraduate student paper submissions must be received by WSCA Second Vice President, Michelle Holling at mholling@csusm.edu by November 15, 2010; authors will be notified of paper acceptance by January 4, 2011.

VII. GRADUATE STUDENT WORKSHOP & GRADUATE PROGRAMS OPEN HOUSE

On Saturday, February 19, 2011, the WSCA Second Vice President, Michelle Holling will host a workshop for advanced undergraduates and master's students who are considering pursuing a master's or doctoral degree in Communication. The Workshop is designed (1) to introduce students to the benefits of graduate education, (2) to help them understand how to choose a graduate program that meets their needs, interests, and abilities, and (3) to gain insight into the realities of graduate school life by talking with current doctoral student peers and faculty mentors. In addition, the WSCA Second Vice President, Michelle Holling, will host a Graduate Programs Open House on Saturday, February 19, 2011. Undergraduate and graduate students will meet with representatives from universities that have graduate programs in Communication. Faculty and current graduate students who are interested in participating in the Workshop, and graduate program directors and representatives at universities offering graduate programs in Communication, who wish to participate in the Open House should contact the WSCA Second Vice President, Michelle Holling at mholling@csusm.edu by December 15, 2010.